









For all your Travel Trade needs, contact:

natural wonders of Sonoma County create a wine country experience like no other.

Jaimie du Bois, CTA Tourism Development Manager Sonoma County Tourism jdubois@sonomacounty.com Allie Sparr Account Manager *Gate7* Alexandra@gate7.com.au

SonomaCounty.com/travel-trade

Sonoma wineries and Sonoma wines are legendary. Smell. Sip. Smile. Home to more than 425 award-winning wineries, Sonoma County barrels a varietal for everyone. Down home hospitality resonates, from small family-run wineries to internationally heralded wine houses.







DIRECT FLIGHTS / TO SONOMA COUNTY **AIRPORT** (STS)

YOUR SONOMA COUNTY ADVENTURE IS JUST A FLIGHT AWAY

Alaska Airlines:

Flying home, your wine flies back home free under Alaska Airlines' mileage plan.

- Los Angeles (LAX)
- Seattle (SEA)
- Orange County (SNA)

American Airlines / Sky West:

- San Diego (SAN)
- Portland (PDX)

Phoenix / Sky Harbor (PHX) • Dallas (DFW), (Seasonal, starting June 2019)

United Airlines:

- San Francisco (SFO)
- Denver (DEN)

Sun Country Airlines: (seasonal schedules)

- Minneapolis / St. Paul (MSP)
- Las Vegas (LAS)



OVER 425 WINERIES

Wine tastings, food and wine pairings, & behindthe-scenes tours.



THE GREAT OUTDOORS

Redwoods, rivers, mountains: 13 CA state parks, 20 coastal beaches, 3 rivers, Lake Sonoma and more!



55 MI/80 KM OF COAST

The Pacific Ocean coastline offers whale watching, beachcombing and soft adventure.



MILD CLIMATE

Average high/low in July is 82°F (28°C)/52°F (11°C). Average high/low in January is 50°F (10°C)/40°F (4°C).

CULINARY & WINE TOURS/EXPERIENCES:

Chalk Hill Culinary Garden Tour

Gary Farrell Elevation Tasting

Thomas George Estate Wine Safari

Jordan Winery Tour and Library Tasting

Wine & Food Pairing at Rams Gate Winery

"Taste of Terroir" Experience at Arista Winery

Founders' Tour at Sebastiani Vineyards & Winery

Three Sticks Wines Private Luncheon

Winemaker Truck Tour at Iron Horse Vineyards

Savor Healdsburg

The Epicurean Connection

Ramekins Culinary School, Events & Inn

Sip 'n Cycle with Getaway Adventures

Buena Vista Winery "Be the Count" Blending Experience

Farm to Bottle Experience at B.R. Cohn Winery Bubbles & Bites at Gloria Ferrer Caves & Vineyards

The Heritage Bar Tasting at Russian River Vineyards

Wine & Olive Oil Tastings at Trattore Farms

ARTS & CULTURE:

ArtTrails Open Studios

Charles M. Schulz Museum & Research Center

Sculpture Garden at the Museum of Sonoma County

Patrick Amiot Junk Art on Florence Avenue

Broadway Under the Stars, Transcendence Theatre

Weill Hall at Green Music Center

Luther Burbank Center for the Arts

Santa Rosa Arts District

Mystic Theatre & Dance Hall

FARMS & GARDENS:

Cornerstone Festival of Gardens

Garden Valley Ranch

Luther Burbank Home & Gardens

Korbel's Rose Garden

Ouarryhill Botanical Garden

Russian River Rose Company

Sonoma County Farm Trails -- visit over 200 farms Goatlandia Farm Animal Sanctuary

HISTORIC SONOMA COUNTY:

Sonoma State Historic Park

Armstrong Redwood State Preserve

Jack London State Park & Wolf House

History Walk including Petaluma River & Historic Buildings

Historic Railroad Square

SPORTS & OUTDOOR ADVENTURE:

Sonoma Canopy Tours (zip line tours)

Up & Away Ballooning (hot air ballooning)

Helico Sonoma (helicopter tours)

Rubicon Adventures (standup paddle boarding & kayaking)

Yoga in the Vineyards

Unbeaten Path Tours (hiking & yoga)

Wine Country Trekking

FAMILY FUN:

Safari West African Wildlife Preserve Children's Museum of Sonoma County