A CALIFORNIA CALIFORNIA LIFE OPENS UP SPRING/SUMMER 2023

Armstrong Redwoods State Natural Reserve

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Armstrong Redwoods State Natural Reserve

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Spring in Sonoma County

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bursts with life in her. From the first grape vines to the of the season, this ors, flavors and savor together. EXPLORE NEW & NOW

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DAWN RANCH





DAWN RANCH RESORT & RESTAURANT

Rejuvenation, Creativity & Luxury

Dawn Ranch is the perfect scene to unwind and rejuvenate. With over 15 acres of pristine, beautiful meadows, ancient redwoods, and orchards, Dawn Ranch encapsulates you in the luxury and splendor only nature can provide. Plan your stay with yoga and meditation programs, cycling and kayaking, wellness treatments, and creative workshops – topped off by evenings with loved ones by the fire. Hit the trail and explore the natural bounty of the Russian River Valley – from wineries to the wooded coast – all conveniently minutes away. Dawn Ranch makes the perfect intimate getaway for family vacations, retreats and dream weddings.

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Known for our private wine tours through Sonoma County, you'll have a personal chauffeur for the day as you explore the destination and relax in luxury. We have a wide variety of vehicles to fulfill your customized tour. Pure Luxury Transportation has also proudly partnered with amazing Sonoma wineries to create a selection of unforgettable experiences.



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YOUR SONOMA COUNTY APP

Planning the perfect day in Sonoma County just got easier! Download the Sonoma County App to start adding attractions, experiences, dining, wineries and events to your personalized itinerary.



Jackson Family Wines

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During the spring and su County is ripe for explori mark the start of the seaso a kaleidoscope of color and crops. See how life opens and along the way, discov celebrations to renew yo

The Ranch at Lake Sonoma



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LORE

Immer months, Sonoma ng. Exciting wine releases n, while flowers bloom into d farms overflow with new up throughout the region, er new people, places and ur spirit and fill your soul.





Sonoma County Cities & Towns

From historic and refined to quaint and quirky, there's much to be discovered in the cities and towns of Sonoma County.

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SANTA ROSA

Santa Rosa is Sonoma County's epicenter of culture and creativity. Visitors can browse art galleries and sculpture gardens, grab a beer at Russian River Brewing Co., or discover unique shops and coffee houses in Railroad Square. Santa Rosa is home to the Sonoma County Airport and is just a short drive from most area attractions, including the Sonoma Coast, Russian River and redwoods.

WINDSOR >

Recently named one of the most charming small towns in California, Windsor abounds with kid-friendly activities and outdoor attractions. From its pristine parks, family-friendly events and walkable downtown area, you'll find there's plenty of fun for children of all ages.



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PETALUMA

Once known as the "Egg Basket of the World" for its thriving poultry industry, the riverside city of Petaluma is a charming historic gem with an eclectic mix of shops and galleries, award-winning restaurants and inspiring outdoor activities. Learn more about this unique community in our Local's Guide to Petaluma.

SEBASTOPOL

Agricultural meets urban in Sebastopol, home to famed horticulturist Luther Burbank's Experiment Farm – hallowed ground for anyone interested in gardens and plant cultivation. Just a mile away from the farm is The Barlow, a walkable, 12.5-acre culinary and arts district where you can shop and sample local food, wine, beer and artisan goods.





CLOVERDALE

<

Wine enthusiasts and nature lovers alike will enjoy a trip to the picturesque small town of **Cloverdale**. Here, visitors can kayak down the Russian River from **Cloverdale River Park**, taste some of the most renowned and historic wines in the **Alexander Valley**, Sonoma County's largest AVA, and enjoy free concerts every Friday night from June through August in charming downtown Cloverdale. EXPLORE NE

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COTATI

Covering less than two square miles, quaint Cotati is a modern community with strong historic roots, particularly in agriculture and music. The town center, La Plaza Park, hosts farmers markets during the summer season and live music year-round, as well as annual events like the Cotati Accordion Festival.

ROHNERT PARK

Just up the road from Cotati sits Rohnert Park, one of the first planned communities in the United States. Nicknamed "The Friendly City," this welcoming town offers a wide array of things to do for all ages, including a solar-powered bowling alley, indoor go-kart tracks and a world-class outdoor performing arts venue, Green Music Center.



Discover more cities and towns in Sonoma County on our website.

ROAD TRIP ITINERARY SEASONS OF SONOMA COUNTY **RESPONSIBLE TRAVEL CITIES & TOWNS**

2023 SUMMER SEASON

THE BEAT **GOES ON** JUNE 16 - JULY 2 JULY 28 - AUG 20

THE FULL MONTY

AN ENCHANTED EVENING SEPTEMBER 8-17

TRANSCENDENCE THEATRE COMPANY

Broadway in Wine Country

It begins with a picnic dinner surrounded by the majestic beauty of Jack London State Historic Park and culminates with an electrifying evening of song and dance. Our summer season. including Broadway's "The Full Monty," begins June 16.

See why we call it the Best Night Ever!

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Situated on Sonoma Mountain, Benziger Family Winery is a leader in sustainable Biodynamic[®] farming. Founded over 40 years ago, the estate impresses with rustic beauty, sweeping landscapes and rich biodiversity. Savor their estate-only wines on the patio or during a Tractor Tram Tour.

benziger.com (707) 935-3000



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One of the best things a the abundance of things the close proximity betw Explore all of Wine Cou with this itinerary that k no more than on



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bout Sonoma County is to see and do as well as veen each city and town. untry in a long weekend eeps drive time down to be hour each day.

COUNTY DAYS





Petaluma Gap VineyardsNative RidersHePetaluma ······ 17 Miles ······ Sebastopol ····· 7 Miles ····· Sebastopol ····· 7 Miles ····· Sebastopol ····· 7 Miles ····· Sebastopol ···· 7 Miles ····· Sebastopol ···· 7 Miles ···· Sebastopol ···· 7 Miles ···· Sebastopol ···· 7 Miles ···· Sebastopol ··· 7 Miles ···· Sebastopol ··· 7 Miles ··· ··· 7







ark's Steak & Seafood otel E **anta Rosa** Start your adventure in Petaluma for a day of wine tasting in the Petaluma Gap. In town, choose from a long list of tasting rooms including Vine & Barrel Wines and Sonoma Portworks or head out of town to Azari Vineyards, which also serves house-made pizzas on a garden terrace. Follow Highway 101 and Highway 116 to Sebastopol, where you can discover Native American pottery and jewelry at Native Riders and take in the area's flourishing arts and culture scene. Afterward, get in a late afternoon wine tasting at one of the nearby Russian River Valley wineries. End your day of wine tasting in Santa Rosa with a hearty dinner at the casually elegant Stark's Steak & Seafood and a stay at one of Sonoma County's newest boutique hotels, Hotel E.









CITIES & TOWNS <u>ROAD TRIP ITINERARY</u>

SEASONS OF SONOMA COUNTY

Y RESPONSIBLE TRAVEL



boon hotel + spa boon eat + drink Miles Guerneville From Santa Rosa, head west in search of some of the area's most magnificent natural wonders, California redwoods. Drive on CA-12 for 30 minutes to the Grove of Old Trees in Occidental for a morning of quiet relaxation among the redwoods. After exploring the park, make your way to Forestville for an iced coffee and local conversation at Tiny Town Café. Or, grab some homemade bread, local cheese and olive oil from Nightingale Breads and head out to Mom's Beach for an afternoon picnic overlooking the Russian River. Continue to Guerneville to spend the evening at the gorgeous boon hotel + spa and enjoy a deliciously fresh and seasonal meal (paired with a Russian River Valley wine, of course) at boon eat + drink.









Cyrus
Guerneville 15 Miles Windsor 14 Miles Geyserville

Mercury Wine





Before you leave Guerneville, pick up breakfast from Big Bottom Market, home to Oprah's favorite biscuits, and then hit the road for a 20-minute drive to the charming town of Windsor. Spend the afternoon shopping and strolling on the Town Green. Then, head north on US-101, passing through Healdsburg on your way to Geyserville for a wine tasting at Mercury Wine, known for their bordeaux-style blends. Reserve an early dinner seating at the Michelin-rated Cyrus, then cap off your evening with a theater or musical performance at the nearby Cloverdale Performing Arts Center before retiring for the night at Cloverdale Wine Country Inn & Suites.

Cloverdale Performing Arts Center Cloverdale Wine Country Inn & Suites 10 Miles Cloverdale



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CITIES & TOWNS ROAD TRIP ITINERARY <u>SEASONS OF SONOMA COUNTY</u> RESPONSIBLE TRAVEL





@gracerina11





WINTER

Misty, mild & celebratory

Avg. Temps: 58° High | 40° Low

Winter in Sonoma County brings rolling green hills and pastures, as well as the happy yellow color of wild mustard blooms in dormant vineyards. Since it isn't peak season, many local wineries offer unique behind-the-scenes tours. It's also one of the best times to visit the Pacific coastline for peaceful walks on the beach, whale-watching and Dungeness crab season.

Taste warm chowders, sweet pastries, cozy comfort foods and, of course, Dungeness crabs.

Sip cabernet sauvignon, champagne, chardonnay, Hanson's Single Malt Double Barrel Whiskey and Russian River Brewing's legendary triple IPA, Pliny the Younger.

SPRING

Bright, refreshing & aromatic

Avg. Temps: 77° High | 40° Low

Spring means sampling the bounty of fresh food and new wines, meeting makers and artisans at pop-up farmers markets and festivals, enjoying wildflowers opening their blooms, and catching peeks of whales off the coast breaching the surface to say hello. Things are just a little brighter and a little fresher this time of year. The energy of spring in Wine Country will leave you feeling renewed, refreshed and ready to drink it all in.

Taste artisan cheeses, citrus fruits and berries, lavender, leafy greens and other farm-to-table flavors.

Sip pinot noir, pinot gris, sauvignon blanc, prosecco and Prohibition Spirits' Limoncello di Sonoma.

SUMMER

Hot days, cool nights &lots of sunshine

Avg. Temps: 83° High | 42° Low

In summer, new clusters of grapes begin hanging heavier and heavier on the vines. Fresh fruits and veggies are being harvested and farmers markets are in full swing. Charming downtowns are bustling with weekly activities, and wineries are busily pouring their latest releases, while vineyard hikes and food and wine pairings offer immersive ways to enjoy Wine Country.

Taste fresh local produce, ice cream, vegan and vegetarian fare, seafood and international cuisine.

Sip Griffo's London-style gin, cold craft beer, sangria, chilled reds, riesling and bubbly rosé.

FALL

Cozy, crisp & colorful

Avg. Temps: 63° High | 41° Low

As the colors turn in the vineyards and crews and farmers bring in their respective harvests, Sonoma County buzzes with activity in the fields, in the kitchens and at the open-air markets. Temperate weather during this time of year makes for ideal exploring conditions, from the redwoods and rivers to the beaches and coastal mountains.

Taste Gravenstein apples, olives and olive oil, persimmons, cinnamon, all things pumpkin and harvest-inspired flavors. **Sip** pinot noir, cabernet franc, grenache, chenin blanc, merlot and Golden State Cider.

Learn more about the seasons of Sonoma County here.

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Responsible n Travel

Farm to Pantry





In Sonoma County, we take the health and wellbeing of our local residents, employees and visitors very seriously. We've instituted the Safe Travels Promise to share these beliefs publicly and invite visitors to be smart, be safe, be kind and stay healthy.

Responsible and sustainable travel has always been important to us. We ask that all visitors adhere to the Sonoma County Leave No Trace Seven Principals to help us preserve and protect our destination for years to come. We also encourage every visitor to read, consider and sign our Travel Kindly Pledge, which includes eight ways to make a positive impact on our community when visiting.

If you plan on visiting one of our coastal beaches, please familiarize yourself with ocean safety in Sonoma County. While beautiful, our coast can be quite dangerous. Always read posted signs, never turn your back on the ocean, and heed our top tips for staying safe at the beach before visiting.

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NEW & NOV

Each season brings new ways to savor the and bounty of Sonoma County. Here are our favorite happenings, local hot spots ar gems to put on your list this spring and s



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DE TO PETALUMA SPRING & SUMMER EVENTS MEET THE MAKER: TUCKER TAYLOR MADE IN SONOMA COUNTY

Local's Guide to Petaluma

Just a 45-minute drive from the Golden Gate Bridge, this quaint river town offers a walkable downtown, rolling farmland as far as the eye can see, and plenty of ways to experience Sonoma County at its most local. We asked two longtime residents to share some of their favorite things about Petaluma.

THE LOCALS



MARIE MCCUSKER

Executive Director, Downtown Petaluma Association Petaluma resident for **22 years**



MARY ROUALDES

Marketing and Communications Manager, Visit Petaluma Petaluma resident for **20 years** **EXPLORE**

LOCAL'S GUI

CRAFT BEER & SPIRITS

"There's an argument to be made that the craft brewing movement began in Petaluma when Lagunitas set up shop more than 20 years ago. Touring their brewery and sampling their latest release is a must. But don't stop there! HenHouse Brewing is right across the street, with Brewsters Beer Garden, Adobe Creek Brewing and Crooked Goat Brewing all in downtown. Petaluma also offers Sonoma County's first nonalcoholic bar, the cozy and sophisticated Apothecary of FloraLuna. Their awardwinning signature elixirs are made with organic and wild-harvested botanicals." – Mary Roualdes (MR)

"Petaluma is really a magical town. The sheer abundance of interesting, creative makers is mind-boggling. Husband-and-wife team Mike and Lorraine Barber created Barber Cellars and Barber Lee Spirits, two separate tasting rooms within a stone's throw. A few minutes away, you can enjoy port tasting in Foundry Wharf. The Maker Alley district is where Griffo Distillery is producing award-winning gin, whiskey and vodka, and Sonoma Coast Spirits creates small-batch spirits and readyto-pour cocktails."

– Marie McCusker (MM)

WINE

"Everyone knows that quality grapes are essential for making good wine, but it was the wind patterns that helped define the Petaluma Gap as its own AVA. The wind makes the grapes develop thicker skins and smaller clusters. Over 80 vineyards and nine wineries are all dedicated to sustainable stewardship." – MR

FARM-TO-TABLE DINING

"Amid the pastoral landscape, you'll find makers of cheese, olive oil, jam and bread. Produce and dairy products were shipped down the Petaluma River to San Francisco during the Gold Rush era. In the 1920s, when Petaluma chicken farms produced 450 million eggs annually, the town laid claim to being the 'World's Egg Basket."" – MM

"Our agricultural heritage, fertile soils and mild climate give Petaluma chefs an advantage when creating their gourmet menus. Many of their starring ingredients are grown at nearby organic farms, handcrafted by local producers and raised at the area's many sustainable ranches. Michelin has even given nods to Petaluma restaurants including Central Market, Cucina Paradiso, Risibisi and Stockhome." – MR



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ART & CULTURE

EXPLORE

"Petaluma is a community of artists. Our Arts Alive movement was created to connect, promote and celebrate Petaluma's vibrant arts community. It's a city-wide, eclectic art experience occurring monthly at multiple host locations. The public experiences live music, dance, theater, improv, storytelling, art demonstrations, poetry, book launches, photography, dance parties, multimedia exhibits, film and more! Attendance is free.

"The Mystic Theatre is the North Bay's premier music venue. Built in 1911, it originally hosted live vaudeville entertainment. Cinnabar is a professional non-profit theater producing opera and musical theater. And Petaluma Pete is iconic and a community favorite at events and gatherings. He brings his street piano and entertains purely because his love of community." – MR

SHOPPING

"Our downtown is a shopping haven featuring dozens of one-of-a-kind boutiques and galleries housed in architectural gems of the 1800s. Check out In the Making, Barn 5400, Marin French Cheese, McEvoy Ranch, Lala's Jam Bar and the Sonoma Spice Queen. If you enjoy treasure hunting, we have more antique stores per capita than any other Bay Area city." – MR

OUTDOORS

"From family-friendly paved paths through the wetlands to stand-up paddleboarding on the Petaluma River, Petaluma offers a diverse range of recreational activities. Check out the Floathouse, which opened in October 2022 and features the widest variety of watercraft anywhere. The rolling hills of Petaluma's regional parks beckon hikers and cyclists to hit the trail. Many road-bikers find Petaluma to be a great place to start their loop. A short ride through town takes you out to the pastoral countryside where often you have the roads to yourself all the way to the coast." – MR

LOCATION, LOCATION, LOCATION

"Because Petaluma is centrally located, it is the perfect home base for day trips to explore the nearby Sonoma Coast and excursions to the Wine Country and majestic redwoods. It is also a favorite weekend getaway for San Franciscans wanting to get out of the fog and into the Sonoma County sunshine!

"There are many options for coming and going from Petaluma. Ride a SMART train, sail a boat up the Petaluma River, land a plane at the Petaluma Municipal Airport or make the drive on Highway 101. As a road trip, day trip or one segment of your California adventure, Petaluma makes the perfect launching point. The only challenge will be deciding where to go!" – MM


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A

Butter and Egg Days parade

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Spring & Summer Festivals You Shouldn't Miss

Events in Sonoma County celebrate everything from wine and beer to butter and eggs. Savor the sights and sounds of the season with these Wine Country gatherings.

Battle of the Brews

April 1 | Santa Rosa

Celebrate all things craft beer at Sonoma County's biggest beer event, where you can sample a variety of brews and ciders (well over 100 will be available), meet area brewmasters and fill your belly with local fare.

Butter and Egg Days Parade and Festival April 22 | Petaluma

This festival, which honors Petaluma's farming heritage, sees more than 110 groups and floats fill the streets, plus local food and drink vendors, arts and crafts, and a play area just for kids.

Taste of Sonoma

June 24 | Santa Rosa

Calling all oenophiles! Held on the beautiful grounds of Kendall-Jackson Wine Estate & Gardens, Taste of Sonoma is one of the most anticipated events of the year. The event includes a walk-around wine tasting, guided wine seminars, local food trucks and more.

Gay Wine Weekend

July 14–16 | Multiple Locations

Celebrate "three days of gay" at this wine-centric weekend with events benefitting Sonoma County's LGBTQ+ community. Indulge in winemaker dinners and winery tours, VIP receptions, a pool party, drag queen brunch and more good-hearted fun.

Sonoma County Fair August 3–13 | Santa Rosa

Carnival rides, arts and crafts, horse racing, grape stomping and more abound at the annual Sonoma County Fair. Attendees can also enjoy live music nearly every night at special events like Hat Day at the Race, the NorCal Brew Fest and the PRCA Rodeo.

Wine Country Distillery Festival August 12 | Santa Rosa

This outdoor festival brings together local and regional distilleries under one "roof" to share their spirits and craft. It's a great way to get a taste of Sonoma County's evergrowing distillery scene, along with artisan food vendors, live music and more.

Gravenstein Apple Fair August 12–13 | Sebastopol

It's all about the Gravensteins – the apple variety first planted in Sebastopol in the mid-1800s – at this family festival dubbed "the sweetest little fair in Sonoma County." It's also a fundraiser for local farms and ag producers, so joining in the festivities means giving back to the community.

Note: Be sure to check **our website** for the most up-to-date event information.

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DE TO PETALUMA <u>Spring & Summer Events</u> meet the maker: Tucker Taylor made in Sonoma County





Bodega Bay Fisherman's Festival April 22–23, Bodega Bay

Alexander Valley Film Festival April 28–May 7, Multiple Locations

Apple Blossom Parade and Festival April 29–30, Sebastopol

> **Beerfest** June 10, Santa Rosa

Country Summer Music Festival June 16–18, Santa Rosa

> Healdsburg Jazz Festival June 17–25, Healdsburg

Valley of the Moon Music Festival July 15–30, Sonoma

Lazy Bear Week July 31–August 7, Guerneville





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WELLBEING

MEET THE MAKER

TUCKER TAYLOR

STADIO CONTRACTOR

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For Tucker Taylo gardening began become a career there, he worked beautify the rest university to ear before joining th scouring the glob one of the first in

Kendall-Jackson of develop a vocabula visitors expect whe

During our garden sauvignon blanc. I that they experience lemon verbena, wh smelled. Once they the wine. The lemo consider these elem their wine tasting o

We're very interest Kendall-Jackson. W this spring and sum I always enjoy coll amazing culinary rainbow chard, spi summer we will fe tomatoes, summer

What are some of table experiences is Sonoma County is ranchers and prod in Sonoma. Not on on their environm workplace, and in so many. SingleTh special experience the fruits, veggies a the synergy betwe



at a young age on his father's land in Jacksonville, Florida. Not thinking his passion could the attended the University of Florida to pursue a degree in business administration. While d as a prep cook at Café Gardens, where he convinced the owners to give him a small stipend to caurant's landscaping, allowing him to further hone his craft. He eventually returned to the n his degree in agriculture, a profession that took him from Florida to Atlanta and Oregon the Kendall-Jackson team in 2013. Today, he works closely with the estate's culinary team, be for new and interesting crops to grow. He also leads the company's black truffle program, n Northern California, and hosts educational workshops and seminars throughout the year.

fers several sensory gardens to help visitors ary around smelling and tasting wine. What can en touring the gardens?

tours, our guests might have a glass of will ask them to describe some of the aromas ce. After that I will give each person a piece of the is one of the most aromatic herbs I have ever have lemon on their minds, I ask them to revisit on notes immediately come to the forefront. I nents "sensory bridges" that aid our guests in experiences.

ed in the farm-to-table culinary experiences at /hat types of local produce will be on the menu nmer?

aborating on our farm-to-table dinners with our team. In the spring we will feature baby carrots, gariello and our popular salad mix. In the ature our delicious selection of heirloom squashes and French green beans.

your other favorite places for unique farm-ton Wine Country?

full of restaurants that support local farms, ucers. One of my favorites is Valley Bar + Bottle ly is their hyper-local food delicious, their focus ental impact, balance and equity in their volvement in our community is an inspiration to read Farm in Healdsburg is another favorite for a . Their Dry Creek Valley farm produces most of and cut flowers for the restaurant. I love to see en their farmers and their chefs.

You've also talked about gardening being a form of meditation. What are other ways you like to connect with nature in Sonoma County?

While gardening is one of the most meditative activities for me, nothing beats being completely immersed in nature. Living with two truffle dogs, we enjoy going on hikes in many of Sonoma County's regional parks. On a clear day, the views at Taylor Mountain Regional Park are amazing. I also love seeing so many bird species at Laguna de Santa Rosa and the beautiful vistas at Helen Putnam Regional Park.

Describe your ideal spring in Wine Country. Where would you go? What would you eat?

On an ideal day I would begin with breakfast at Willow Wood Market Café in Graton, followed by a quick drive to Bodega Bay to see the waves crashing on the rocky shore. For lunch, I'd head to Copain Wines in Healdsburg to enjoy their Classic Food & Wine Experience while overlooking the Russian River Valley. I would then go on a quick hike at Riverfront Regional Park. The Lake Trail is perfect for seeing an abundance of wildlife as well as some beautiful redwoods. I'd close out my day with the five-course prix fixe experience at Troubadour in Healdsburg.

> Learn more about Tucker Taylor in our Beyond the Wineglass Series.

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BOTANICAL COCKTAIL SYRUPS

FloraLuna Apothecary, Petaluma



Cultivated in small batches and bottled by hand in Petaluma, FloraLuna elixirs are made with organic, wild harvested botanicals and non-GMO ingredients. They are excellent healthy drink mixers for craft cocktails, mocktails and botanical sodas.

LOCALLY BREWED BEER

Old Caz Beer, Rohnert Park



Named after the Rohnert Park Expressway, RPX is an approachable foray into the world of hoppy, hazy beer. Simcoe provides plenty of juicy hop character, while a generous helping of oats gives it the opaque appearance and smooth mouthfeel.

SUSTAINABLE STYLE Erin Mavis Clothing, Cloverdale



A Sonoma County native, Erin Mavis opened her flagship store in Cloverdale after a 30-year career in the women's apparel industry in San Francisco, Boston, New York and Los Angeles. Her goal is to create a space that focuses on quality pieces you can wear for years.

SONOMA COUNTY TREATS

Oliver's Market, Cotati, Santa Rosa, Windsor



As a Sonoma County business, Oliver's highlights products from local growers, makers and manufacturers, offering foods and wines that everyone loves.

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DE TO PETALUMA **SPRING & SUMMER EVENTS** MEET THE MAKER: TUCKER TAYLOR MADE IN SONOMA COUNTY

Check out this list of locally crafted products to take a bit of Sonoma County home with you.

ORGANIC APPLE CIDER SYRUPS

Gold Ridge Organic Farms, Sebastopol



Made from apples hand-harvested from certified-organic orchards in the rolling hills of Sebastopol, these sweet and slightly tart reductions are like apple pie in a bottle. Drizzle over pancakes, use in a marinade or add to cocktails and mocktails.

AWARD-WINNING, **SMALL BATCH SPIRITS** Sipsong Spirits, Windsor



Sipsong's Harvest Gin is made from freshly picked wet hops from Alexander Valley, botanicals and grape spirit.

The Hattery, Santa Rosa

CUSTOMIZED HATS



A full-service hat shop with a wide retail selection, The Hattery houses a vast selection of hats, including more than 40 brands, that are customizable so they're uniquely yours!

UNIQUE, HANDCRAFTED GOODS

Made Local Marketplace, Santa Rosa



Sourced from happy sheep at Plum Blossom Farm in Cloverdale, these wool-covered soaps exfoliate your skin while also offering natural antibacterial benefits.

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HOT SPR

WELLBEING 🛞

In Sonoma County, every choice creates change and every pause has an effect. Discover how a moment of mindfulness can help you reset, renew and feel the joy of being more connected than ever.

Forest Bathing in the Redwoods



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HOT SPRING

Sonoma County's geothermal springs have been a place of rejuvenation for centuries. Indigenous people considered certain springs to be sacred and would travel for days to soak in the curative waters. Life Opens Up in Sonoma County during moments of stillness. Take a pause and visit these legendary springs to soothe your body and spirit.

INGS IN SONOMA COUNTY

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8 HOTELS WITH AMAZING SPAS

VISITOR VOICES

(p)

MORTON'S WARM SPRINGS, GLEN ELLEN

Nestled into a setting of oak forested hills and a lively creek, the 20-acre Morton's Warm Springs is located about four miles from Glen Ellen's village center. Its historic geothermal mineral springs remain accessible today in three mineral spring pools. Comfortable chaises and benches surround the pools, and there's also a large lawn area with picnic sites and an organic café. While there, you can stroll Morton's extensive grounds to marvel at heritage oaks and Sonoma Creek, where artesian warm springs still bubble.

FAIRMONT SONOMA MISSION INN & SPA, BOYES HOT SPRINGS

Enjoy the thermal waters of Boyes Hot Springs in a lavish setting at the Fairmont Sonoma Mission Inn & Spa. Originally built in 1927 in the style of California's early missions, the property was renovated in the late 20th century. Shortly thereafter, a new thermal mineral water source was discovered more than 1,000 feet below the hotel. Spend a blissful day soaking in the pools and hot tub at the inn's Fairmont Spa, where you can also indulge in a Salt Stone Massage or lavender body wrap.





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8 HOTELS WITH AMAZING SPAS

Life Opens Up in Sonoma County during moments of stillness. For a pause with lasting effects, check in to one of these superb hotels with onsite spas that will help you relax, reflect and gain new perspective.

The Lodge at Bodega Bay

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FAIRMONT SONOMA MISSION INN & SPA

HOT SPR

Gather in Sonoma

Whether you're traveling with friends or gathering with family, make memories that last a lifetime at Fairmont Sonoma Mission Inn & Spa. Book our "Gather in Sonoma" offer and receive 50% off additional rooms added to your reservation to make the most of your time together.

fairmont-sonoma.com/offers/ gather-in-sonoma/? genid=sct_smi_spring2023&ut m_source=sct&utm_medium=p aid_referrer&utm_content=smi &utm_campaign=spring2023 (866) 540-4499

 @fairmontsonomainn @fairmontsonoma

IMAGERY ESTATE WINERY Explore the Unexpected

Savor the stunning vineyard views and enjoy unique small-lot varietals at Imagery Estate Winery. Spend the afternoon with a picnic on the lawn and a game of bocce or corn hole. Take a stroll through the on-site art gallery, featuring original artwork made for each new release.

imagerywinery.com (877) 550-4278 () (imagerywinery





FAIRMONT SONOMA MISSION INN & SPA

The opulent Fairmont Sonoma Mission Inn & Spa is a healing oasis that truly feels like a world of its own. At the hotel's 40,000-square-foot Fairmont Spa, rated among *Travel* + *Leisure*'s top 25 spas, you can soak in the ancient geothermal springs and choose from a menu of luxe mineral water- and Ayurveda-themed treatments.



GAIGE HOUSE + RYOKAN

Gaige House offers the intimacy of a bed and breakfast with the amenities of a high-end resort. Start your visit by relaxing poolside or in a hammock overlooking Calabazas Creek, then move on to utter bliss with treatments in the spa loft. For the most lavish experience, reserve a Zen Suite or book a massage in the gardens or by the creek.



THE LODGE AT BODEGA BAY

The Lodge at Bodega Bay's stone building sits in a stunning setting overlooking the Sonoma coastline and is anchored by an outdoor heated swimming pool and whirlpool spa. Beach-themed signatures include the warm shell massage with Tiger Clam seashells.



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VINTNERS RESORT

Slip right into the Wine Country lifestyle at Vintners Resort, an intimate, four-diamond hotel surrounded by 92 acres of lush vineyards and beautifully landscaped grounds. Treat yourself to a massage, scrub, wrap or facial (perhaps all of the above?) at the hotel's serene, fullservice Vi La Vita Spa.





hotel + spa

otel + spa's inspiring Russian River Valley setting is ideal t and renewal. The onsite spa therapists specialize in h and deep-tissue massage that you can enjoy along with and foot treatments. Afterward, cool off in the palm-lined pool that feels like a private oasis.



ENKIDU WINE

Wines of Character

We source grapes sustainably to craft wines that are complex and approachable. Our style is minimal to harmonize the fruit, resulting in balanced wines that bring joy!

enkiduwines.com | (707) 343-1078





FLAMINGO RESORT

This 10-acre mid-century marvel is a complete retreat in Santa Rosa. The resort's Spa Montecito offers a full menu of both traditional and seasonal services and treatments, including massage, manicures, pedicures, facials and waxing. You can also get active in the adjoining Health Club with a workout or yoga class.

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8 HOTELS WITH AMAZING SPAS

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INGS IN SONOMA COUNTY

KENWOOD INN & SPA

Surrounded by lush vineyards, orchards and ancient oaks, Kenwood Inn & Spa is a Mediterranean-style getaway in the heart of Sonoma County. Curl up in a posh poolside cabana, or reach new heights of relaxation at the Spa Terrace – a private rooftop suite where you can indulge in a blissful massage and therapeutic CBD soak in an Italian marble bathtub.





FARMHOUSE INN

One part country inn and one part luxury boutique hotel, the Farmhouse Inn is perfect for those looking to get back to the simple, healing qualities of nature. The elegant Wellness Barn offers a variety of farm-tospa-table treatments that incorporate natural elements of the region (think Pacific sea salt and redwood mist).

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'Your skin looks as pink as a baby's,' enthused Mr. Bill after my facial, a new one for guys. Score one for Laura J., who knows her stuff. Also Nicole L., who had William the most relaxed he's been in a long while after a deeptissue massage. Manager ... told us afterward his goal is to orient the spa as much toward wellness as pampering, which certainly was the case with our treatment.

Vi la Vita Spa at Vintners Resort

-@dannymangin



Got some much needed healing for the body and soul today from the greatest massage therapist in Sonoma County. In love with their outdoor sanctuary. Moments like today help to not only heal physical pain but create a re-connection amongst humans and myself and the earth.

Santa Rosa Therapeutic Bodyworks

-@mariashaynaphoto

County Regional Park system redwoods, ocean, and a short Sonoma Coast! Don't forget a p

Stillwater Cove Regional Park i

Stillwater Cove Regional Park



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Vhether your goal is to immerse yourself in nature, discover ancient wellness ractices, or simply unplug and reconnect, you'll find it's easy to travel with ntention in Sonoma County. Take your wellbeing to new levels with these tips rom visitors.



Osmosis Day Spa Sanctuary

-@kiwibandit



6

s a hidden gem in the Sonoma If you are itching for some peaceful hike head on up the icnic to enjoy on the beach too!

-@smilinginsonoma



To get away from the city to smell some lavender is so therapeutic! Didn't know until few days ago there is a place not far away to see these purple fragrant fields. I am literally high on lavender 💝 and it's so relaxing and uplifting. Day trips can be amazing.

Sebastopol

-@nojuliette

Share your Wine Country experience with us by tagging your post with #LifeOpensUp





FOOD & DRINK

There's always a place at our table in Sonoma County. Taste your way around the region and discover hyper-local cuisine, sourced from the bounty of our land and crafted into exquisite offerings by our culinary artisans. CONTENTS EXPLORE NEW & NOW WELLBEING

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Sonoma County may be kno premium craft beverages ext Satisfy your thirst – and only-in-Sonoma County ex wineries and organic spirits t

Gary Farrell Vineyards & Winery SonomaCounty.com @SonomaCounty f 🞯 💟 🞯 🖸 🚯

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wn as Wine Country, but our end far beyond the vineyard. I then some – with these periences, from sustainable to award-winning craft beers.

@jetsettingfashionista



SUSTAINABLE WINERIES

Sonoma County has steadily become one of the premier eco-friendly wine destinations in the world. Healdsburg's Silver Oak, a stunning, LEED Platinum facility – the first in the world of wine – produces some of the region's most cherished cabernets. And Hamel Family Wines, located in Sonoma, utilizes dry farming, a technique that allows them to produce complex reds and delightful sauvignon blancs without using irrigation, thus conserving one of the area's most precious resources – water. Discover more sustainable wineries here.

WINE CASTLES

Feel like a king or queen for the day by visiting one of Sonoma County's beautiful wine castles. Built in the 1970s, Chateau St. Jean in Kenwood is nestled beneath the dramatic volcanic cones of Sugarloaf Ridge State Park. Its exquisite tasting room is set against a perfectly manicured, European-inspired garden, which make for an ideal backdrop when sipping one of their robust reds. Gloria Ferrer Caves & Vineyards is set in the rolling hills of the Sonoma Valley and features an elegant design that pays homage to the historic California missions. The vineyard crafts some of the region's most celebrated sparkling wines, which are best sipped overlooking their grand estate. Explore more Sonoma County wine castles here.



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DISTILLED DELIGHTS

If spirits are more your jam, you'll find much to savor in Sonoma County's ever-growing distillery scene. Petaluma's award-winning Griffo Distillery crafts a variety of premium, small-batch spirits, which can be enjoyed in their hip tasting bar. Prohibition Spirits in Sonoma puts a California spin on Italian limoncello with their orangecello and figcello spirits. Nearby, Hanson of Sonoma specializes in small-batch vodka with flavors that span from boysenberry to habanero. We recommend stopping by on a Sunday for their legendary bloody marys!

CRAFT BREWS

UNTY SIPS

Artisan brewers have increasingly bellied up to the bar in Wine Country, creating finely crafted beers based on local ingredients. Russian River Brewing hosts one of the largest events of the year with their annual Pliny the Younger release, which draws beer connoisseurs from all around the world to Santa Rosa. Rohnert Park's Old Caz is the city's first brewery and one that embodies the wild, pioneering character of Northern California with its sustainably brewed West Coast IPAs, citrus sours and crisp pilsners. The renowned (and dog-friendly) Lagunitas Brewing Co. Taproom & Beer Sanctuary in Petaluma has all your Lagunitas favorites as well as one-off brews you can't taste anywhere else.



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ASK QUESTIONS

Have a question? Don't be shy. Winery hospitality staff are knowledgeable, friendly and happy to answer all of your questions, from why there are different wine glasses for different varietals to what it means for a wine to have "legs."

SPIT

States and the second of the

If you'll be visiting more than a few wineries in one day, it's best to keep your wits about you. Use the buckets on the counter to taste and then spit. It's very common and appreciated, we promise.

LEARN YOUR STYLE

There are many styles of wine varietals, such as crisp and minerally chardonnay versus one that is creamy and buttery. Ask about the different styles of each varietal while you're tasting to decide which styles you prefer.

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Don't be tasting re be stu enjoy th mak

TRY SOMETHING NEW Bricoleur Vineyards

CALL A



Tasting rooms are often hosting unique experiences and activities you might not expect at a winery, such as yoga or crafting. Be open to opportunities to try something new in addition to tasting new varietals.



Many wineries and tas appreciate advance reser Consider calling ahead and give the winery a heads u best tasting

Vérité Estate Winery

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No doubt you'll be visiting a tasting room or three while you're in Sonoma County. Here are some helpful tips.

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intimidated. Wine eally isn't meant to ffy and serious – ne experience and e it your own!

GUESTS SHOULD BE 21 OR OLDER

TIPS

Guests must be 21 to taste wine. If you'll be bringing children or teens along, check with the wineries you'll be visiting about any activities available for under-aged guests.

USE YOUR TASTING FEE

Many wineries charge for tastings and tours, then waive the fees with a purchase. Each one is different; when in doubt, ask.

PRACTICE SAFETY FIRST

Think ahead about how you will travel between your tasting experiences. Pick a group of wineries or tasting rooms within walking distance of each other or that center around a plaza. If the wineries you will be visiting are further away from each other, consider designating or hiring a driver.

AHEAD e Cellars



sting rooms accept and rvations or appointments. d booking a specific time to p and ensure you have the experience. BOOK A TOUR BACA Wines



With more than 425 wineries in Sonoma County, selecting which ones to visit can be overwhelming. Leave the selection to the experts by booking a tour that suits your style.

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sonoma county TASTING PASSES



If you're ready to start your tasting adventure but not sure where to begin, Sonoma County Tasting Passes are a fantastic way to try a little bit of everything.

These mobile-exclusive drink passports give you access to tasting flights and discounts at award-winning wineries, renowned craft breweries and cideries, unique micro-distilleries and more.

Learn more about the passes and purchase yours here.







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Wake Up In Wine Country

Enjoy the best getaway when you book a stay at any of our Sonoma County or Clear Lake vacation rentals. From check-in to check-out, you'll receive unmatched customer service, a house manual with everything you need to know, and tons of local recommendations to enhance your stay!

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TORTILLA REAL MEXICAN KITCHEN

Fresh Made Mexican Food

Our menu is rooted from Guadalajara, Jalisco. Discover our fresh salsas, handmade tortillas, and other favorites including homemade carnitas and the state dish of Jalisco —birria tapatia.

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Weddings, Events, Entertainment.

Relax Enjoy your day and let our Chauffeur Guide you in luxury & Style its the pure Beauty of Wine Country. You are going to have a Great Day.

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HYPER-LOCAL DINING EXPERIENCES

Farm-to-table isn't a new concept, but in Sonoma County, the movement is fresher than ever.
From the independent farmers who lovingly grow our produce to the talented chefs who bring it to life on your plate, here are some of the best ways to taste the local bounty of Wine Country. SonomaCounty.com

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Kyle & Katina Connaughton of SingleThread

ON THF FARM

From grapes to leafy greens, farming is the culinary backbone of Sonoma County. Get a behind-the-scenes look (and taste) on a U-Pick visit to EARTHseed Farm, a solar-powered organic farm and orchard rooted in Afro Indigenous permaculture principles. Many wineries also offer intimate tours paired with farm-totable tastings, including Kendall-Jackson Wine Estate & Gardens, Bricoleur Vineyards and the regenerative, biodynamic DaVero Farms and Winery.

WINE & DINE

The fusion of amazing wine and locally sourced cuisine is the special magic of Sonoma County's food culture. The hyper-seasonal menus at restaurants like Table Culture Provisions and boon eat + drink redefine the term "farm-to-table," serving only what's fresh, local and up to the chef's high standards. For a deep dive into why certain wines taste better with certain foods, nibble and sip your way around Healdsburg on a four-hour Healdsburg Wine & Food Walking Tour.



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GET CHEESY

The California Cheese Trail carves right through Sonoma County, leaving a path of deliciousness in all directions. Learn the secrets of the trade and taste an array of creamy creations by visiting independent cheesemakers like Achadinha Cheese Co., Ramini Mozzarella and Bohemian Creamery, to name just a few.

EPICUREAN ADVENTURE

Explore the backroads of Sonoma County on a oneof-a-kind tour with Chef Todd's Epicurean Adventures, visiting up to three wineries in the Russian River and Dry Creek AVAs. Each tour is led by Chef Todd himself, who will prepare a fourcourse gourmet meal crafted from the day's freshest ingredients.

MICHELIN EATS

In its latest publication, the venerable Michelin guide has confirmed what we already knew: Sonoma County's chefs are national treasures. Barndiva retained its One Michelin star, while Cyrus – owned by Top Chef Masters winner Douglas Keane – earned a star after opening in 2022. Meanwhile, SingleThread Farm Restaurant & Inn is one of only five restaurants in the U.S. to be awarded Three Michelin Stars and a Michelin Green Star for sustainability.



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VINE & DINE Alfresco

Sonoma County's temperate climate lends itself to outdoor dining year round. These restaurants offer just a glimpse of the unique alfresco dining experiences you'll find.
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LIKE A LOCAL

Experience a true California bistro at boon eat + drink in Guerneville. Grab a table in the patio garden and dig into the best of Sonoma County's homegrown goods, including artisan cheeses, local meat and produce, Russian River wines and local microbrews.

FARM-FRESH EATS

"Country food with a French passion" is what you'll find at the girl and the fig, a farm-to-table pioneer on quaint Sonoma Plaza. The elegant seasonal menus feature veggies and herbs cultivated from their own farm.

ON THE WATER

Enjoy some of Sonoma County's most iconic seafood dishes with peaceful views of Bodega Bay at Fishetarian Fish Market. Owners Shane and Dana Lucas show true commitment to sustainability by sourcing all of their seafood locally and providing recyclable, biodegradable tableware.

STAY A WHILE

The Barlow is a 12-acre outdoor market district in Sebastopol with everything from sushi, farmhouse bistros and small-batch ice cream to wineries, breweries and distilleries. The community feel, expansive open spaces and diverse offerings encourage you to stick around the entire day.



BARNYARD BEAUTY

With its Michelin star and whimsical garden patio, it's no wonder Barndiva is a top choice for outdoor dining. But what really makes this eatery special is its partnerships with local farmers and artisan producers, which translates into mouthwatering dishes like Crudo of Mount Lassen Trout with caraway, brown butter, mustard seeds, egg yolk, dill and radish.

Discover more outdoor dining spots here.

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Shut. The. Front. Door. Saucy Mama's Jook Joint is legit. The BEST ribs. The BEST fried chicken. EVER. The cornbread waffles, red beans and rice, collards, succotash and Mac and cheese are perfect compliments. Excellent service. Cool vibe. Wonderful music. (B.B. King, John Lee Hooker, etc.) Owner and chef Yvette and her family are crushing it! ... We shall be back!

Saucy Mama's

—@sonomalacy



One of the best and most immersive wine tasting and tour experiences 🝷

"

Kunde Family Winery

–@travelswithneetz



If you are anywhere near the Santa Rosa area in Sonoma County you must stop by Bird and the Bottle! This place has a unique menu with delicious food! The place has great decor as well! Lastly, they support local farms and products! I will definitely come back!

Bird and the Bottle

–@annskiiieats



h historic and up-and-coming wineries to Michelin-rated restaurants and local en gems, there are countless ways you can experience Sonoma County's everving food and drink scene. See how some of our visitors sipped and savored the ers of Wine Country during their vacation.

Located in downtown Petaluma, The Shuckery has been on my list of restaurants to check out for a while. After vintage shopping all day, my sister-in-law and I were ready to end the day with happy hour ... The raw oysters were so fresh and so scrumptious; I just wish we had gotten more! Oysters Rockefeller: Mmm. Perfectly seasoned, perfectly cooked. 10/10. Everything was excellent, and the staff was so kind. I can't wait to go back 😂

The Shuckery

–@tasteofsonomacounty



Sabich, Schnitzel, Knish, Reuben Croquettes, and Crispy Artichoke Hearts. My first time, now my new favorite!

Grossmans Noshery

—@karensahlborn

Handline

—@foodieglitter

Share your Wine Country experience with us by tagging your post with **#LifeOpensUp**

THE SHU@KERY

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Amazing lunch of fresh seafood w/ @thedrunkshark at @handline.sebastopol Everything from the Sirena tacos to the

seafood chowder hit the spot!!! Must see if you

are ever in town & you can not beat the fresh

oysters! Loved the Sapphires!!! 🥥 🎉 👁 州





GO CAMPING!

GUIDE TO THE GREAT OUTDOORS

EXPERIENCE OUTDOOR ART

OUTDOORS

Connect with nature in Sonoma County. From towering redwoods to lavendercovered hills, Sonoma County is one of California's most scenic and inspiring landscapes. Spring and summer offer endless opportunities to play as you hike, bike, camp, paddle, golf or simply kick back and soak it all in. WELLBEING

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Let's Go Camping!

Fully immerse yourself in Sonoma's County's natural landscapes by camping under the stars, beneath the redwoods or along the coastline. Whether you're a tent camper, RVer or glamping enthusiast, this guide will help you find your perfect camping adventure.

WATERFRONT WONDERS

From Lake Sonoma and the Russian River to the sandy beaches lining the Pacific Ocean, there are many waterfront campsites in Wine Country, including Doran Regional Park, Johnson's Beach, Salt Point State Park and Gualala River. If you're traveling with a boat, book one of Lake Sonoma's 106 boat-in campsites. These private, primitive sites offer the perfect opportunity to get away and connect with nature.

WINE COUNTRY CARAVAN

Travel with the comforts of home as you explore the diverse landscapes of Sonoma County on an RV adventure. Experience refreshing sea breezes at Bodega Bay RV Park, relax beneath the redwoods at River Bend Resort or enjoy all the comforts of home at KOA Campground in Petaluma.

FIDO-FRIENDLY

When camping in Wine Country, you don't have to leave your furry friend behind. Dogs are allowed at nearly all regional, state and private parks and campgrounds in Sonoma County. If you're camping along the Russian River, consider booking the Memorial Bridge to Crow Bar canoe trip with Russian River Adventures. This fourhour experience is pet-friendly, with plenty of opportunities for your pup to have fun in the cool river waters. Find more dog-friendly campgrounds here.

LIFE OF LUXURY

Blend the traditional camping experience with Wine Country elegance on a luxurious glamping stay. From imported African tents nestled on "Sonoma's Serengeti" to upscale Airstream trailers and a vintage "lovebug" camper situated next to a spa, Sonoma County is teeming with one-of-a-kind glamping options.

For more information about local campgrounds and parks, view our Guide to Camping in Sonoma County.

While camping, please adhere to our Sonoma County Leave No Trace Seven Principals. Together, we can protect and preserve our destination for generations to come.

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@weekendstreamin



GUIDE TO THE GREAT OUTDOORS



While Sonoma County is best known for its luscious vineyards and world-class vinos, it also happens to be one of the most diverse outdoor destinations in California. From biking and hiking to horseback riding and ziplining, the options are endless when exploring the great outdoors in Sonoma County.



GIDDY UP THROUGH THE GRAPEVINES

Explore the onetime stomping ground of famed writer Jack London, who resided in Glen Ellen and wrote about his love of horseback riding through Sonoma County. Guided horseback tours are available through Triple Creek Horse Outfit at London's former ranch, now Jack London State Historic Park. Or, ride your own horse through parks such as Armstrong Redwoods State Natural Reserve and Sugarloaf Ridge State Park. SonomaCounty.com @SonomaCounty 🚯 🞯 💟 🕻

GO CAMPING!

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GUIDE TO THE GREAT OUTDOORS

EXPERIENCE OUTDOOR AR

EXPLORE WINE COUNTRY BY BIKE

Sonoma County is a cyclist's dream. Here you can pedal through small towns, vibrant meadows, country roads and off-the-beaten-path trails. Bring your own bike, rent one or book a guided tour. Popular cycling trails include the West County Regional Trail, the Spring Hill-Chileno Valley route in Petaluma and the famous Wine Country bike route through the Dry Creek and Alexander valleys.





TAKE A SCENIC WALK OR HIKE

Sonoma County is home to 11 state parks and more than 50 regional parks, encompassing more than 70,000 acres with stunning views in all directions. Whether you're looking for a vigorous hike or a leisurely stroll, the options are endless. Many of the parks also maintain accessible trails. And if you're bringing Fido with you, check out these dog-friendly hikes.

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PADDLE THROUGH OUR SCENIC WATERWAYS

Follow along the winding Russian River, explore Lake Sonoma's 50 miles of shoreline or mingle with locals at the 72-acre Spring Lake by kayak, canoe or standup paddleboard. There are several vessel rentals and tour providers in Sonoma County.

PLAY A ROUND OF GOLF IN A STUNNING SETTING

A mild climate and outstanding views make Sonoma County one of California's top golf destinations. From the rolling hills at Windsor Golf Club to the 177 acres at Sonoma Golf Club, golfers can take a short break from sipping red to spend some time on the green.



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FLOAT ABOVE WINE COUNTRY IN A HOT AIR BALLOON

Sonoma County's terrain is a tapestry of rolling hills, mountain peaks, vineyards and ocean views. A high-flying hot air balloon ride is the best way to drink it all in. Book a sunrise tour and drift over the countryside in majestic quiet – an experience that will stay with you forever.



SOAR THROUGH THE REDWOODS ON A ZIPLINE ADVENTURE

If you crave a more adrenaline-pumping outdoor experience, harness up for a high-flying zipline tour. With the help of Sonoma Zipline Adventures, you'll get a bird's eye view of the world-famous Northern California redwoods in Occidental.





SEE THE SIGHTS ON A GUIDED TOUR

There are a number of sightseeing tours that will open you up to different sides of Sonoma County. See African wildlife up close at Safari West, or go whale watching with knowledgeable guides at Bodega Head during the spring migration. Other ideas include culinary tours, farm and garden tours and guided vineyard walks.

Explore Sonoma County Responsibly

While out exploring the great outdoors, please help us protect and preserve the beauty and natural resources of our destination by following the Sonoma County Leave No Trace Seven Principals.



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EXPERIENCE OUTDOOR ART

Take advantage of the season's colorful backdrop as you experience Sonoma County's vibrant art scene outdoors.





SCULPTURE GARDENS

While visiting the Museum of Sonoma County, step outside of the museum itself to explore the outdoor sculpture garden designed by landscape architect Frederic Warnecke. In Sebastopol, stroll Florence Avenue for colorful, whimsical sculptures made from recycled materials. Guerneville and Cloverdale are also home to multiple Sculpture Trails which visitors can enjoy by foot, bike or car.

EXPERIENCE OUTDOOR ART

@SonomaCounty

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GO CAMPING!

GUIDE TO THE GREAT OUTDOORS



VINEYARD ART

Many wineries across Sonoma County display sculptures and other outdoor artwork for visitors to enjoy. At Paradise Ridge outside Santa Rosa, the owners encourage visitors to meander through Marijke's Grove, a four-acre open space with handcrafted sculptures installed among wooden glens and gnarled oaks. "Galleries" are connected by simple footpaths and feature exhibits that are rotated every other year.

STREET ART

In the heart of downtown Santa Rosa, contemporary art lovers can explore the South A Street Art District (SOFA). This area is home to 40 working artists' studios, galleries and other arts-related businesses. Visitors will also find outdoor sculptures and eclectic murals.

Learn more about Sonoma County art here.

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FACTS & FAQS

GETTING HERE & AROUND

@SonomaCounty

WHERE TO STAY

NING

ay with these helpful otions for arriving and se the wide variety of out how to travel safely n Sonoma County.



From practical considerations to fun facts, here's what you need to know to plan your perfect Sonoma County s

Fly Direct

Start your adventure by flying into Charles M. Schulz-Sonoma County Airport (STS) in Santa Rosa. Alaska Airlines, American Airlines and Avelo Airlines offer direct flights to STS from 10 cities:

- \cdot Los Angeles
- Portland
- Burbank
- Seattle
- Orange County
- San Diego
- Las Vegas
 Dallas/Fort Worth

Phoenix

• Palm Springs

What other airports are nearby?

If you won't be flying into Charles M. Schulz-Sonoma County Airport (STS), there are several other airports within a short drive from Sonoma County:

- San Francisco International Airport (SFO) is 75 miles (about 1.5 hours)
- Oakland International Airport (OAK) is 76 miles (about 1.5 hours)
- Sacramento International Airport (SMF) is 119 miles (around 2 hours)

How many wineries are in Sonoma County?

With more than 425 wineries, Sonoma County has a varietal to suit any taste.

What special events are going on when I visit?

A good round-up of events can be found at our calendar of events.

How do I get to the coast?

The Pacific Ocean creates Sonoma County's western border for more than 50 miles/80 km. Even from the far eastern and northern borders of the county – the towns of Sonoma and Cloverdale, respectively – the coast is less than an hour-and-a-half drive away.

Do I need a car to get around?

Sonoma County has decent public transportation, but with about a million acres, the buses may not run to all of the attractions and wineries you want to visit. Plan on renting a car, or explore more transportation options here.

Do any wineries offer free tastings?

Yes! Click here for a list of wineries that offer complimentary tastings (subject to change).

Where's the best place to stay?

From hotels to B&Bs to vacation rentals, it all depends on what you're looking for – luxury, location, amenities, view, onsite facilities or all of the above. There are so many possibilities; it helps to focus your search on what you really want. Check out our Hotel FAQs article for ideas.

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hat's the weather like?

ring in Sonoma County typically brings daytime highs he 60s and 70s, with temperatures dropping to the 40s l 50s at night – especially in areas near the coast and ng the Russian River. In summer, expect warm, sunny rs that range from the 70s to the 90s, and evenings fect for sipping wine by an outdoor fire pit.

hat clothes should I pack?

nk layers! A chilly, foggy summer morning may heat to the 80s or 90s by 2 p.m., with temperatures pping again after the sun goes down. Wine Country ual is fine for evenings out, while jeans, khakis or orts, t-shirts, comfortable walking shoes and a sweater buld suffice for sightseeing.

n I ship wine back home from Sonoma unty?

, as long as your home or business allows. Many neries will ship directly to you or you can work with a al shipping provider in Sonoma County. <mark>Click here</mark> for re tips and information.

More Questions, Answered

Check out our detailed FAQs article for additional helpful info.



Bella Vineyards & Wine Caves



YOUR SONOMA COUNTY APP

Planning the perfect day in Sonoma County just got easier! Download the Sonoma County App to start adding attractions, experiences, dining, wineries and events to your personalized itinerary.





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Where to 2 Stay

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Luxurious resorts, trendy downtown hotels, charming bedand-breakfasts, spacious vacation rentals, scenic campgrounds, kitschy glamping hideaways whatever type of accommodation suits your travel style, you'll find it in Sonoma County. Choose from a wide range of lodging options with all kinds of amenities, plus warm hospitality and picturesque settings, no matter which part of the county you're in.

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GETTING HERE & AROUND

Want to get the most out of your visit to Wine Country? Consider booking at least part of your stay on weeknights, when you'll find great deals on lodging, fewer crowds and special offers at many local attractions.

Visit our website and use customizable filters to find the perfect place to stay during your visit.

Getting Here& Around

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GETTING HERE & AROUND

Traveling to Sonoma County is a breeze with direct flights to Charles M. Schulz-Sonoma County Airport from 10 major U.S. airports and a quick hour-and-a-half drive from San Francisco International Airport and Oakland International Airport. Arriving by car? Sonoma County makes a great road trip destination from the San Francisco Bay Area, Sacramento and even Los Angeles.

Once you arrive, there are lots of options for getting around Sonoma County. From luxurious taxi services to winery bike tours, Sonoma County offers a wide range of transportation options. Most major car rental companies have offices at the Santa Rosa Airport.



Check out the many ways to explore Sonoma County here.

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