

ENGLISH



Find your oasis.

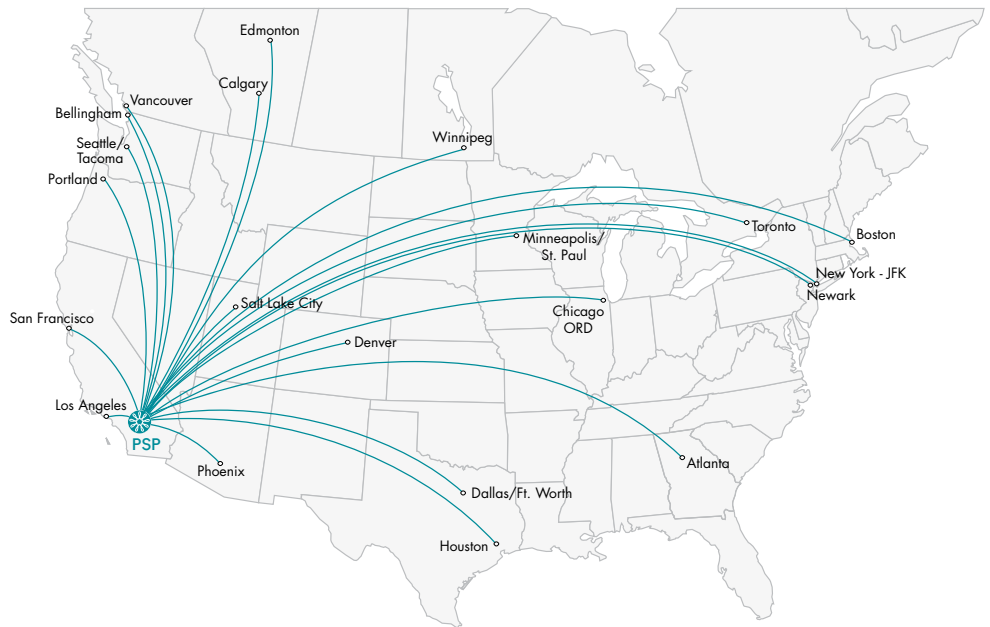


SOUTHERN CALIFORNIA'S OASIS



LOCATION

Located just two hours east of Los Angeles, Greater Palm Springs is among Southern California's most prized destinations. It boasts an incomparable collection of seductive luxury hotels, resorts and spas; world-class music and film festivals; and nine different cities each with their own neighborhood feel. Greater Palm Springs serves as the gateway to Joshua Tree National Park.



Routes and carriers are subject to change



PALM SPRINGS INTERNATIONAL AIRPORT (PSP)

Named as one the "Top Ten Stress-Free U.S. Airports" by SmarterTravel.com, Palm Springs International Airport (PSP) welcomes visitors with a friendly, VIP vibe. Airport scores high marks with travelers for quick check-ins and friendly, fast TSA checkpoints, plus the added bonus that PSP is only minutes from plane to baggage to area hotels.



AIR SERVICE PARTNERS



AIR CANADA





TRAVEL DISTANCES

Gateway cities

	Miles	Kilometers
Los Angeles	110	177
San Francisco	498	801
Las Vegas	273	439
San Diego	110	177
Phoenix/Scottsdale	280	451
Ontario	70	113

Regional driving distances

Anaheim/Disneyland	90	145
Yosemite National Park	396	637
Death Valley	299	481
Grand Canyon	401	645
Santa Barbara	200	322
Sacramento	485	781

Day trips

Joshua Tree National Park	61	98
Anza Borrego State Park	78	126
Big Bear Lake	94	151
Salton Sea Recreation Area	53	85
Temecula Wine Country	69	111
Borrego Springs/Ocotillo Wells	87	140
Idyllwild	45	73



SAN BERNARDINO
NATIONAL FOREST

TO JOSHUA TREE
NATIONAL PARK

BIG
CANYON

DESERT
HOT SPRINGS

TO CABAZON,
RIVERSIDE AND
LOS ANGELES



CATHEDRAL
CITY

PALM
SPRINGS



PALM SPRINGS AERIAL TRAMWAY
VALLEY STATION ELEVATION 2,643 FT.

INDIAN CANYONS
ENTRANCE GATE

IDYLLWILD

SAN JACINTO MOUNTAINS

RANCHO
MIRAGE

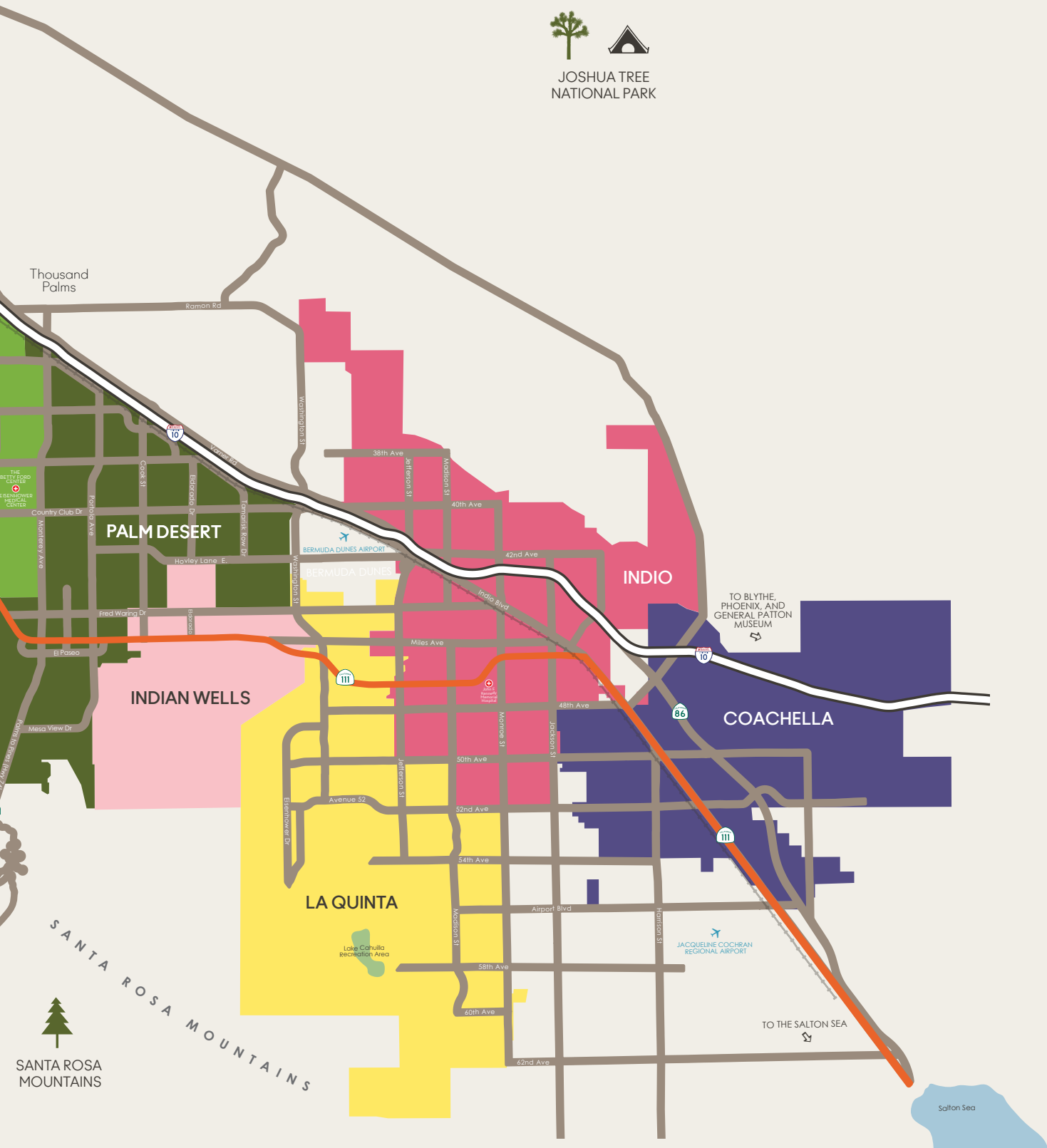
TO IDYLLWILD,
HEMET, AND ANZA



MORONGO
ON PRESERVE

JOSHUA TREE
COMMUNITIES

JOSHUA TREE
NATIONAL PARK



SANTA ROSA
MOUNTAINS

Salton Sea

9 RESORT CITIES ONE BEAUTIFUL OASIS



PALM SPRINGS

An intimate village atmosphere steeped in fine dining, shopping, boutique hotels and midcentury modern architecture.

- Palm Springs Aerial Tramway
- Palm Springs Air Museum
- Palm Springs International Film Festival
- Uptown Design District
- VillageFest (every Thursday night)

DESERT HOT SPRINGS

This quaint community is situated both natural hot mineral springs and cold water aquifers that feed into its multiple spa properties.

- Cabot's Pueblo Museum
- 20 boutique mineral water spa resorts
- One of America's most popular cities for its exceptional drinking water

CATHEDRAL CITY

A center of family-oriented fun, unique dining, hiking and one-of-a kind shopping—from vintage to the new and trendy.

- Award-winning Fountain of Life in Cathedral City's Town Square stone sculpture
- Big League Dreams sports park
- Hot Air Balloon Festival
- Perez Road Art & Design District

RANCHO MIRAGE

"The Playground of Presidents," the city is home to stellar golf courses, lushly landscaped estates, first-class shopping and fine dining.

- The Annenberg Retreat at Sunnylands
- The Show at Agua Caliente Casino Resort Spa
- Children's Discovery Museum of the Desert
- ANA Inspiration LPGA Golf Tournament

PALM DESERT

Filled with cultural, educational and retail offerings, the city features restaurants, golf resorts, miles of hiking trails and shopping for every budget.

- College of the Desert Street Fair
- El Paseo ("The Rodeo Drive of the Desert")
- McCallum Theatre for the Performing Arts
- National Monument Visitor Center
- Palm Springs Art Museum in Palm Desert
- The Living Desert Zoo & Botanical Gardens

LA QUINTA

A golfer's paradise surrounded by the scenic Santa Rosa Mountains, fabulous dining, shopping, hiking trails and an abundance of art and culture.

- Desert Classic PGA golf tournament
- La Quinta Arts Festival
- Old Town La Quinta
- PGA WEST

INDIAN WELLS

A premier luxury resort city famous for top resorts, sensational spas, shopping, dining and year-round recreational activities.

- Indian Wells Arts Festival
- Indian Wells Golf Resort
- Indian Wells Tennis Garden (BNP Paribas Open)

INDIO

"The City of Festivals," this family-oriented community is home to both rich agriculture and world-recognized entertainment.

- Music festivals (Coachella, Stagecoach and Desert Trip)
- Empire and Eldorado Polo Grounds
- Indio PowWow
- International Tamale Festival
- Riverside County Fair & National Date Festival
- Shields Date Garden

COACHELLA

Greater Palm Springs' easternmost city is renowned for celebrating its multi-generational Mexican American culture with annual events and for its stately groves of date trees.

- Gateway to Salton Sea
- Coachella walls murals
- Pueblo Viejo Historic Tour
- Saturday Farmers Market

AREA-WIDE ACTIVITIES

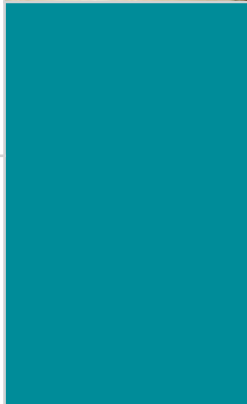
- Casinos
- Eco-tours
- Golf
- Hiking
- Hollywood History
- Hot Air Balloons
- Jeep & Hummer Tours
- Windmill Tours
- Shopping
- Architecture Tours



UNIFYING 9 CITIES BY SHARING COMMON ATTRIBUTES

The Greater Palm Springs CVB brand is built upon its brand pillars. These pillars (physical and emotional attributes) reflect what our 9 resort cities have in common relative to appealing to our various visitors.

From natural underground springs that for centuries have been one of California's most prized natural wonders to the picturesque canyons and mountain backdrops, it's easy to see why the Native Americans of the area once considered it sacred ground.





ARTS & CULTURE

Greater Palm Springs is attracting new visitors with its growing arts scene. Artists are inspired by the uniqueness of the desert landscape, using the open space as their canvas and gallery, developing new forms of art working with materials only found in GPS. Other signs of a vibrant art scene include College of the Desert's new \$5.6 million visual arts building (2014), Palm Springs Art Museum and the new Architecture and Design Center (2014). Clearly, GPS has an edge and vitality that's fueling – and fueled by – the evolving art scene.



* MIDCENTURY ARCHITECTURE

Architecture and design are another big draw, thanks to a wealth of midcentury modern designs from renowned architects including Albert Frey, Donald Wexler, John Lautner and E. Stewart Williams.



* PALM SPRINGS ART MUSEUM

Both locations offer compelling temporary exhibitions that change throughout the year and are supplemented by the museum's vast permanent collection, which includes works from Chagall, Warhol, Lichtenstein, Moore, Frankenthaler, Kapoor, Judd, Morris, Adams and Rauschenberg.



* ARTSGPS APP

Art is everywhere. artsGPS makes public art easier to find. App available to download on iTunes.

DOWNLOAD IT



SEARCH IT



MAP IT



FIND IT





HEALTH & WELLNESS

Some of the most legendary hot springs and meditation centers began in the Greater Palm Springs oasis and still exist today. Since the days of the earliest Native American settlers and Hollywood celebrities in the 1920s and beyond, many have visited to relax under our shady palms and rejuvenate in our healing waters. Our nine distinct cities merge into one serene and natural escape. Epic hikes through the Indian Canyons, yoga next to ancient waterfalls and downtime in light-filled spas surrounded by breathtaking views—it's all here. Be your best self. Live your wellest.



* LIVE YOUR WELLEST

There are epic hikes through ancient canyons, soothing waterfalls, light-filled spas surrounded by whispering palms... whatever brings you joy you'll find it here.

Live your
we//est*





CULINARY/DINE GPS

Savor the local flavors in Greater Palm Springs. From farm-to-table fare to creative takes on American classics, dining in the desert is always full of delicious surprises. Add in experiences like supper clubs, great food, wine and craft beer festivals, and the highly anticipated Greater Palm Springs Restaurant Week, and you have one foodie destination you don't want to miss.



FULL MENU OF DINING OPTIONS

Enjoy unique dishes and inspired menus from outdoor cafes to fine dining restaurants in a variety of settings to fast casual eateries throughout Greater Palm Springs. To find great options visit dineGPS.com or follow us on social media via #dineGPS.



300+
DAYS OF
SUNSHINE



TEE UP AT THE "GOLF CAPITAL OF THE WEST"

Surrounded by incredible desert scenery, the immaculate course conditions and playability are suitable for players of all levels.

Visit visitgreaterpalmsprings.com/golf to find out about:

- Annual over-seeding schedules
- Local golf specialty stores
- Expert golf instruction
- After-golf dining (19th hole)

PETE DYE — Four of the nine courses at La Quinta Resort & Club and PGA WEST along with layouts at Mission Hills Country Club and The Westin Mission Hills Golf Resort & Spa showcase this prolific designer's signature elements.

NICK FALDO — Faldo's Marriott's Shadow Ridge in Palm Desert has been recognized by Golfweek as the nation's 75th "Best Resort Course."

JOHN FOUGHT — Fought took the City of Indian Wells' former East Course and crafted The Players Course into what Golfweek regards as the nation's No. 7 "Best Municipal."

JACK NICKLAUS — From clubhouse to green, the Nicklaus Design Team course at Escena Golf Club pulses with the vibe of Palm Springs cool, as do the Toscana Country Club in Indian Wells and the PGA WEST Jack Nicklaus Private and Jack Nicklaus Tournament courses in La Quinta.

GREG NORMAN — The Norman Course at PGA WEST offers 60 acres of tight fairways that taper toward the greens with nine ponds, challenging players of all levels.

TOURNAMENT COURSES

The storied history of pro golf in the Coachella Valley dates back to the 11th Ryder Cup played at the Thunderbird Country Club in 1955. The worldwide allure of desert (and celebrity) golf brought various tournaments to Greater Palm Springs including the Skin's Game and Battle at Bighorn. The play continues today at PGA Tour's Desert Classic, the LPGA's ANA Inspiration and the PGA Tour's Qualifying School.



ARNOLD PALMER — The golf legend has designed numerous courses in the area, including Mountain View Country Club, Tradition Golf Club, SilverRock Resort and the PGA WEST Palmer Course in La Quinta; The Classic Club and Indian Ridge Country Club's Arroyo and Grove Courses in Palm Desert; and Mission Hills Country Club in Rancho Mirage.

TED ROBINSON — "The King of Waterscape" has immortalized his trademark water features at Rancho Las Palmas Country Club and JW Marriott Desert Springs.

LEE SCHMIDT AND BRIAN CURLEY — The team designed the dual North and South courses at Indio's Golf Club at Terra Lago.

GARY PLAYER — The Westin Mission Hills Golf Resort & Spa's Gary Player Signature Course is one of two championship courses at the resort, each a completely different experience to challenge the golf enthusiast.

TOM WEISKOPF — The Tom Weiskopf Private Course at PGA WEST is Weiskopf's only venture into golf design in Greater Palm Springs but is considered a favorite among those who love the game.

Home to more than 120 courses, here are a few former tournament courses that are open to the public.

- The Classic Club, Palm Desert
- SilverRock Resort, La Quinta
- TPC Stadium Course at PGA WEST, La Quinta
- Jack Nicklaus Signature Course at PGA WEST, La Quinta
- Terra Lago, Indio
- Indian Wells Golf Resort, Indian Wells

VISIT SOUTHERN CALIFORNIA DESERTS



JOSHUA TREE NATIONAL PARK

A scenic drive up Highway 62 to Twentynine Palms leads to the north entrance of Joshua Tree National Park. Comprising of high-desert wilderness and hosting “forests” of namesake Joshua trees, desert wildlife, inspiring vistas and a colorful history, the nearby park is a natural treasure for visitors from all over the world. Any time of the year, plan to hike, camp, rock climb or take a guided tour. In the spring, view colorful spring blooms or spy a desert tortoise emerging from hibernation.

Geographically, the park encompasses rugged mountains of twisted rock, granite monoliths, arroyos, playas and alluvial fans. In addition to fascinating geography, wildlife and plant life, Joshua Tree National Park is distinctively marked by the reminders of the early Pinto Man, who inhabited the area and the abandoned mines of 1800s gold seekers waiting to be discovered along the many hiking trails.

CLIMBING & HIKING IN THE PARK

The high desert mecca for rock climbers attracts aficionados from all over the world. Joshua Tree's gigantic boulders and its famous traditional-style crack, slab and steep-face climbing opportunities tempt even the most experienced climber. With more than 400 climbing formations and 8,000 climbing routes, there is something for any experience level.



DESERT REGION HIGHLIGHTS

01 AMBOY CRATER

Recognized for its visual and geological significance, Amboy Crater is an excellent example of a very symmetrical volcanic cinder cone.

02 GALLETA MEADOWS (BORREGO SPRINGS)

Discover artist Ricardo Breceda's steel-welded sculptures of prehistoric and modern animals.

03 MAIN STREET MURALS (BARSTOW)

Explore a walking gallery of historic murals along Route 66's last existing Main Street. Join one of the hosted or self-guided walking mural tours.

04 MANE STREET STAMPEDE WILD WEST SHOW (PIONEERTOWN, APRIL-OCTOBER)

Experience the excitement of the American West as performers bring to life the Old West in re-enactments.

05 MITCHELL CAVERNS

The only limestone caves in the California State Park system, the caverns were reopened for public tours in November 2017, allowing visitors to once again view the intricate stalagmite and stalactite formations, as well as prehistoric fossils, in this remote area of the eastern Mojave.

06 THE INTEGRATRON (LANDERS)

Relax into an unforgettable sound experience perfect for those who seek rejuvenation and introspection.

07 PETROGLYPH PARK (RIDGECREST)

Tour Kern County's newest park, featuring renditions of ancient Native American rock art.

08 SKY'S THE LIMIT OBSERVATORY & NATURE CENTER (TWENTYNINE PALMS)

View the desert night sky at free star-viewing events every Saturday, except during full moons.

09 CALICO GHOST TOWN (YERMO)

Old West mining town has been around since 1881; during the largest silver strike in California. With its 500 mines, over \$20 million in silver ore was produced over a 12-year span.

10 ROUTE 66 (NEEDLES TO SANTA MONICA)

Route 66 chronicles a time when heading west stood for finding new opportunities while enjoying the diverse scenery that unfolded along the way.



VISIT CALIFORNIA DESERTS



JOSHUA TREE NATIONAL PARK

With nearly 800,000 acres of mystical beauty, Joshua Tree National Park is undoubtedly one of the world's most incredible natural desert treasures. Sweeping, grand in scale and populated by granite monoliths and voluptuous rock and boulder formations, the park offers wonder to eco-travelers, outdoor adventurers and naturalists. Two large ecosystems come together to form this quiet land, conducive to meditation and roaming, that have been carved by extremes in climate from wind to rain to an ever-present, relentless sun.



BADWATER BASIN

Nearly 200 square miles of stark white salt flats line the bottommost point of Death Valley. At Badwater Basin you can walk out on top of a large patch of the flats that seem almost lunar in their vastness and desolation. The crunch under your feet is composed of crystals constantly breaking and reforming along to the climatic changes in this harsh environment. The enclosed basin is considered the valley's drainage system.



VISIT CALIFORNIADESERTS.COM

DESERT REGION AVERAGES

Month	Avg High (°F / °C)	Avg Low (°F / °C)	Avg Precip (in/cm)
Jan	70/21	44/6.5	1.16/2.95
Feb	75/24	47/8	1.2/3.05
Mar	80/26.5	51/10.5	.49/1.24
Apr	86/30	56/13	.05/1.3
May	94/34.5	63/17	.02/0.5
Jun	104/40	70/21	.02/0.5
Jul	108/42	76/24.5	.14/3.6
Aug	107/41	76/24.5	.29/7.4
Sep	101/38	70/21	.22/5.9
Oct	91/33	61/16	.20/5.1
Nov	76/24.5	48/9	.38/9.7
Dec	70/21	40/4.5	.7/1.78
Annual	90.5 / 32.5	62.3 / 16.8	2.28



SAN ANDREAS FAULT

The San Andreas Fault: It's a seam in the ground that snakes 800 miles through California and extends to depths of 10 miles within the Earth. It's the geological feature responsible for plenty of earthquakes capable of producing the Big One. This master fault line runs the length of the Coachella Valley. It protrudes from the earth in spectacular form, producing tangible geology that anyone can experience.



ANZA — DARK SKY COMMUNITY

Visitors can enjoy unmatched stargazing opportunities in Greater Palm Springs and its surrounding deserts. Borrego Springs, less than an hour's drive south of Greater Palm Springs, is one of only 15 Dark Sky Communities in the world and the only Dark Sky Community in California. Part of the International Dark Sky Places Program, Borrego Springs offer unparalleled night skies illuminated only by the millions of stars above.

ONE-OF-A-KIND EXPERIENCES

ADD TO ANY
ITINERARY



ARTS & CULTURE

- Tour the area's distinct midcentury modern architecture. Visit the Palm Springs Art Museum and Sunnylands Center & Gardens.
- Attend the acclaimed annual Palm Springs International Film Festival to see superb global cinema and Hollywood stars.
- Find inspiration around every corner at the prestigious La Quinta Arts Festival.
- Visit Agua Caliente Cultural Museum, Cabot's Pueblo Museum and Coachella Valley History Museum to learn about unique Southern California heritage.
- Experience a thriving music and theatre scene, from touring Broadway plays, jazz cabaret and nightclubs to the world-famous Coachella Valley Music and Arts Festival and Stagecoach.



CULINARY

- The Food Network hails Indio's International Tamale Festival, featuring more than 300 vendors, multiple stages of live entertainment, and wine and beer gardens.
- Enjoy 10 days of food, carnival rides and live entertainment at the annual Riverside County Fair & National Date Festival.
- Sample a grand taste of our oasis every June during Greater Palm Springs Restaurant Week.
- Taste, sip and learn about the latest culinary trends at the Food & Wine Festival Palm Desert, featuring celebrity chefs and more than 60 premium wines and champagnes to try.
- Join the food tour pros from Desert Tasty Tours for a three-hour guided culinary and cultural stroll.



GIRLS GETAWAY

- Shop at specialty stores and trendy boutiques in Palm Desert on El Paseo and in the quaint village of Old Town La Quinta.
- Indulge in a resort spa day at The Parker Palm Springs, Spa Las Palmas or Two Bunch Palms.
- Experience a group yoga class or try a spin class at Pedal Spin Studio in Rancho Mirage.
- Spend the day by the pool at your resort or vacation villa with a frosty margarita.
- Enjoy a champagne brunch at Spencer's or Cheeky's in Palm Springs, Wilma & Frieda's Café in Palm Desert, VUE Grille & Bar in Indian Wells or Vino & Vinyasa.



GUYS GETAWAY

- Head to the BMW Performance Center West at The Thermal Club for a driving class in an M Series BMW then strap in with a pro driver for an exhilarating high-speed Hot Laps.
- Tee off on a championship golf course designed by the world's leading golf architects.
- Hike, bike, swim, play tennis, take a jeep or motorcycle tour, and unwind with a men's treatment in the spa.
- Chill out with locally crafted beer from Coachella Valley Brewing Company, La Quinta Brewing Company, Babe's Bar-B-Que & Brewhouse or try Scotch & Stretch for a private yoga lesson followed by wine or scotch tasting.



FAMILY

- Take a ride on the world's largest rotating tramcar on the Palm Springs Aerial Tramway for a thrilling ascent up a mountain.
- Visit The Living Desert Zoo & Gardens to see more than 450 desert animals and many other attractions in this 1,200-acre preserve.
- Ride the waves at Wet 'n' Wild, a spectacular water park that features a wave pool, waterslides, lazy river and super soaking family fun house.
- Embark on a jeep or Hummer sightseeing tour to experience the wonders of the San Andreas Fault or Joshua Tree National Park.
- Zip up and down the sand dunes on Offroad Rentals quad ATVs at Windy Point.





HEALTH & WELLNESS

- Slip into the healing mineral waters that emerge from the earth in Desert Hot Springs, home to nearly 20 boutique spa resorts.
- Go for an invigorating hike with more than 100 trails in and around Greater Palm Springs for all fitness levels. Visit hikingingps.com.
- Take a cardio, yoga, Pilates, spinning or fitness class at a full-service luxury resort in our oasis.
- Play a game of tennis at a resort, park or tennis academy. The courts at the state-of-the-art Indian Wells Tennis Garden are open to guests with an advance reservation and fee.
- Visit our farmer's markets, restaurants and cafes for a variety of dishes featuring locally grown vegetables and fruit.



LGBT

- Experience the Greater Palm Springs Pride Festival and Parade, one of the most celebrated Pride events in the world.
- Party at premier LGBT events such as Cathedral City LGBT Days, Dinah Shore Weekend and Jeffrey Sanker's White Party.
- Attend the annual Cinema Diverse: The Palm Springs Gay and Lesbian Film Festival.
- Enjoy endless entertainment at a variety of nightclubs catering to the LGBT community.
- Shop for amazing art and architecture in Palm Springs' Uptown Design District.



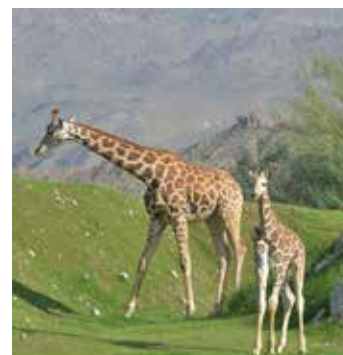
OUTDOOR RECREATION

- Enjoy a guided mountain bike tour with Big Wheel Tours as you get your adrenaline pumping with the signature "Earthquake Canyon Express" experience.
- Channel your inner cowboy and spend an afternoon horseback riding through palm-filled canyons, courtesy of Smoke Tree Stables.
- Play a round of FootGolf, a fun combination of soccer and golf, offered at several beautiful locations around GPS.
- Beneath the palm trees and mountains of GPS lies a vast aquifer. At both the Coachella Valley Preserve in Thousand Palms and the Indian Canyons in Palm Springs, you can enjoy a natural palm oases walk, where you will see plants and animals thriving.
- At Joshua Tree National Park, you can spend an afternoon hiking on nature trails, climbing giant boulders or practicing your photography skills in one of the nation's most iconic natural locales.



SHOPPING

- Stroll the fashionable El Paseo shopping district in Palm Desert and Palm Canyon's boutiques in downtown Palm Springs.
- Wander the colorful, open-air bazaars of VillageFest and College of the Desert Street Fair.
- Explore the mega malls of Desert Hills Premium Outlets and Cabazon Outlets, located 20 minutes west of Palm Springs.
- Discover retro midcentury modern furnishings and décor in the Uptown Design District, Cathedral City's Perez Art & Design Center and many unique resale shops throughout our oasis.
- Experience exquisite boutique shopping and dining in Old Town La Quinta and The River in Rancho Mirage.



SIGNATURE EVENTS CALENDAR



JANUARY

- Palm Springs International Film Festival
- Desert Classic, a PGA Tour Event
- Southwest Arts Festival
- Sunday Polo at Empire Polo Club and El Dorado Polo Club (January–March)
- HITS Desert Circuit Horse Show (January–March)
- Desert Hot Springs Spa Tour

FEBRUARY

- Modernism Week
- Tour de Palm Springs
- Riverside County Fair & National Date Festival
- Palm Springs Fine Art Fair
- McCormick's Collector Car Auctions
- Cathedral City Hot Air Balloon Festival

MARCH

- BNP Paribas Open
- La Quinta Arts Festival
- Coachella Valley Wildflower Festival
- Native FilmFest
- Rhythm, Wine & Brews Experience

APRIL

- Club Skirts presents The Dinah Shore Weekend
- LPGA ANA Inspiration Golf Tournament
- Fashion Week El Paseo
- American Documentary Film Festival
- Indian Wells Arts Festival
- Coachella Valley Music & Arts Festival
- Stagecoach Country Music Festival
- Palm Desert Food & Wine Festival
- White Party

MAY

- Cinco de Mayo Fiesta
- Joshua Tree Music Festival
- International Museum Day
- Arthur Lyons Film Noir Festival

JUNE

- Greater Palm Springs Restaurant Week
- Palm Springs International ShortFest
- Splash House

JULY

- Independence Day Celebrations & Fireworks (various cities)

AUGUST

- Idyllwild Jazz in the Pines
- Splash House
- Comic Con Palm Springs

SEPTEMBER

- Cinema Diverse LGBTQ Film Festival
- Fiestas Patrias - El Grito

OCTOBER

- Joshua Tree Roots Music Festival
- Howl-O-Ween at The Living Desert
- Palm Desert Golf Cart Parade
- Palm Springs Women's Jazz Festival
- Modernism Week Fall Preview
- Desert Trip Music Festival

NOVEMBER

- Jacqueline Cochran Air Show
- Greater Palm Springs Pride Festival
- Palm Springs Veterans Day Parade
- Rancho Mirage Art Affaire
- Desert Arts Festival
- Dia de Los Muertos USA
- McCormick's Collector Car Auctions
- WildLights at The Living Desert
- Indio Pow Wow

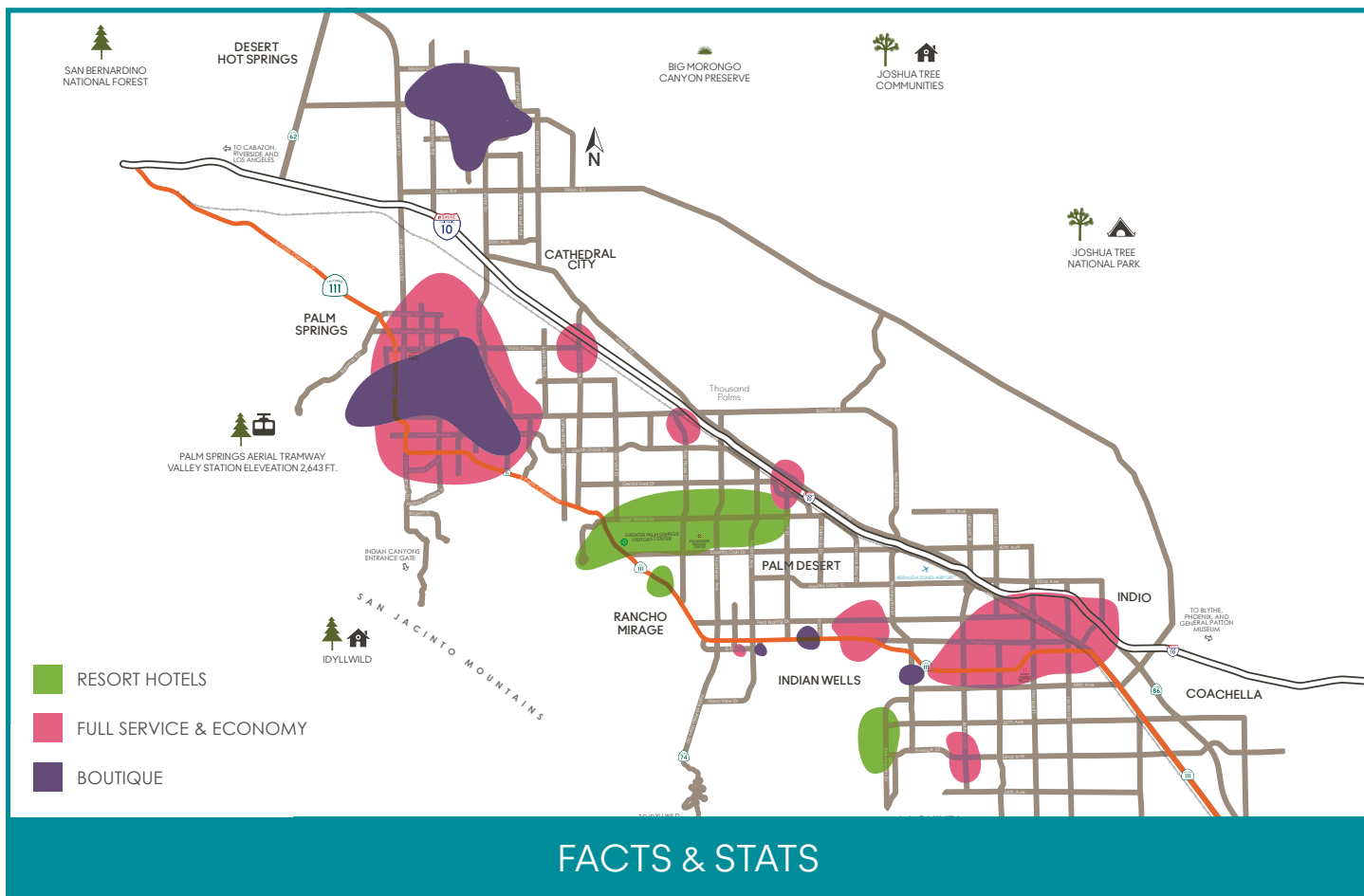
DECEMBER

- Palm Springs Festival of Lights Parade
- Indio International Tamale Festival
- Palm Springs Walk of the Inns
- Coachella Christmas Parade

YEAR-ROUND

- VillageFest (Thursdays)
- College of the Desert Street Fair (Saturday/Sunday)
- Farmers Markets





Greater Palm Springs, Southern California's most storied oasis, comprises nine distinct cities, each with its own personality and blend of excitement. From boutique hotels to five-star luxury resorts, Greater Palm Springs has the accommodation experience to fit every visitor's needs. The destination has a permanent population of 354,923 and the local population swells annually to more than 600,000+ during the winter season, from January through May.

THE CITIES AND THEIR POPULATIONS* ARE:

Palm Springs	45,402
Desert Hot Springs	28,164
Cathedral City	54,264
Rancho Mirage	17,510
Palm Desert	50,417
Indian Wells	4,974
La Quinta	38,489
Indio	87,533
Coachella	24,568

*2016-2017 Coachella Valley Economic Partnership (CVEP) Annual Report



CLIMATE:

Sunshine	300 days annual average
Rainfall	5.5 in annual average 139 mm annual average
Temperatures	January 43°-69° F • 6°-21° C April 59°-91° F • 15°-33° C July 76°-108° F • 24°-42° C October 63°-93° F • 17°-34° C

VISITOR & TOURISM STATISTICS:

Annual Overnight Visitors	5.7 Million
Annual Day/Overnight Visitors	12.9 Million
Available Rooms	16,000+
Hotels:	200+



SUBSCRIBE
& MORE



LOCAL

Discoveries are found across the oasis. After indulging in various luxuries in Greater Palm Springs, explore some of the best kept local gems. Enjoy locally roasted coffee, family restaurants, craft beer inspired by the surrounding desert and unique sites that will take your breath away.

CONTENT

Visit the Greater Palm Springs CVB YouTube page to view videos and gain travel inspiration.

Follow Anndee Laskoe as she shows how you, too, can leave footprints on mountain tops, travel dirt roads to curious places and explore strikingly odd spaces.

The Chill Chaser, Amy Yerrington, tracks down the coolest "chills" around Greater Palm Springs so you don't have to! Learn about the best bites, shopping and adrenaline thrills, art, spas, nightlife and much more.

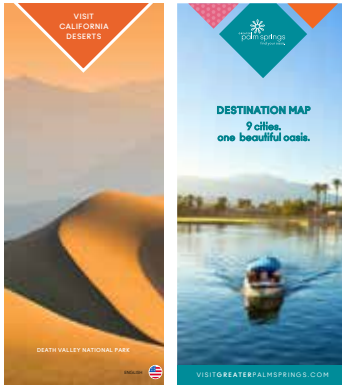
Watch the adventure unfold with our "Two Dudes" as they share great outdoor experiences in Greater Palm Springs.

Find your oasis all season long, in Southern California and enjoy everything Greater Palm Springs has to offer.



DESTINATION GUIDE

A variety of promotional materials is available, both in print and digitally, to help promote Greater Palm Springs available at no charge.



Some materials are available upon request in Chinese, French, German, Japanese, Korean or Spanish.

STAY CONNECTED

- facebook.com/VisitGreaterPalmSprings
- twitter.com/VisitGreaterPalmSprings
- youtube.com/PalmSpringsUSA
- instagram.com/VisitGreaterPalmSprings

UK Representation: Black Diamond,
www.blackdiamond.co.uk
+ 44 207 257 6180

France Representation: mN' Organisation,
www.mno.fr +33 (0)1 39 18 99 99

Germany Representation: MSI,
www.msi-germany.de, +49 6102 88479 0

Australia Representation: Gate 7,
www.gate7.com.au, +61 2 9356 2945

China Representation: Aviareps,
www.aviareps.com, +86 2 63 59 15 35



RESOURCES FOR TRAVEL PROFESSIONALS

Create an experience your clients won't soon forget in the sun-soaked oasis of Greater Palm Springs. Whether your clients want to trek through the San Andreas Fault, hike the stunning landscapes of Joshua Tree National Park, savor farm-to-table cuisine inspired by the area's agricultural bounty, recreate a glam midcentury getaway or simply chill by the pool, planning the perfect Greater Palm Springs vacation has never been easier.



100+ HIKING TRAILS

Go for an invigorating hike with more than 100 trails in and around Greater Palm Springs for all fitness levels. Visit hikingingsps.com



AGENTS OF CHILL TRAVEL PROFESSIONALS MONTH (OCTOBER)

Greater Palm Springs is famed for its chill culture on how to best enjoy each and every visit, from luxurious resorts and boutique hotels, world-class spas, championship golf, fun dining and entertainment. Your VIP Chill Card offers travel agents an opportunity to experience the destination with special exclusive discounts. For more information, go to visitgreaterpalmsprings.com/agentsofchill.



TRAINING

Did you know that Greater Palm Springs was a favorite retreat for Albert Einstein, who could often be found meditating on a hillside bench at what is now The Willows Historic Palm Springs Inn? Or that Greater Palm Springs is home to more than 50,000 swimming pools? In fact, it has more pools per capita than anywhere else in the country.

The Oasis is a treasure trove of facts, trivia and legends that make it a fascinating destination to re-discover again and again. The best way to really understand the area is to experience it firsthand.

Even if you can't get away, the Travel Industry Sales staff has a number of training and education opportunities that will have you selling the Oasis like a seasoned professional. Visit visitgreaterpalmsprings.com/travel-trade/training/



TRAVEL AGENT CERTIFICATION PROGRAMS

We currently feature two online training programs through Brand USA and Visit California.

The USA Discovery Program is Brand USA's official online agent training tool about the diverse destinations and experiences available in the USA to inspire and help the travel industry get accredited as USA Specialists. Agents learn geographical information on regions, as well as individual states and territories, to become a Regional Expert. Agents can then earn special badges as well as bespoke partner badges. Unique features of the program include MegaFam integration, live events and webinars, and peer-to-peer learning.

Visit California's dynamic trade-focused platform known as California STAR helps drive sales and expand agent knowledge regarding the diversity of California experiences through training and interactive sales components, turning agents into expert brand ambassadors.

If you'd like updates about this program, please email us at tourism@gpscvcb.com.



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ONE BEAUTIFUL OASIS.

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