



## DESTINATION OVERVIEW

Greater Palm Springs consists of nine resort cities—Palm Springs, Desert Hot Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Indio and Coachella. The destination offers year-round sunshine and breathtaking views, enticing visitors to explore a wide selection of attractions and outdoor adventure activities. It's famous for unrivaled golf, tennis, shopping, dining and sunbathing, featuring over 100 golf courses, 600 tennis courts and 50,000 swimming pools.

Ten top airlines provide nonstop service to Palm Springs International Airport from 22 cities connecting to over 500 destinations across the globe. Greater Palm Springs is a few hours drive from major gateway cities, such as Los Angeles, San Diego and Las Vegas, providing a perfect, convenient setting for an unforgettable experience. With its central location to numerous attractions, Greater Palm Springs serves as the perfect hub and spoke destination for passenger ease and relaxation.

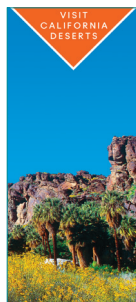
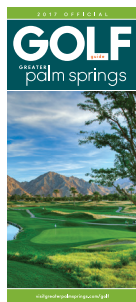
## SERVICES FOR TRAVEL PROFESSIONALS

- Destination guides, maps & newsletters  
(Destination guides available in eight languages)
- Customized itineraries
- FAM Tours
- Digital library of photo & video resources
- visitgreaterpalmsprings.com/travel-trade

## FIND YOUR OASIS

Although Greater Palm Springs is comprised of nine distinct cities, each with its own character and special offerings, the entire destination shares a bounty of cultures and experiences. As one distinctive destination, Greater Palm Springs makes it easy for visitors to find their own special oasis.

- Midcentury Modern Culture
- Luxury Lifestyle Culture
- Outdoor Culture
- Celebrity/Cocktail Culture
- Coachella Culture
- Golf Paradise Culture
- Tennis Lover's Culture
- LGBT Culture
- Contemporary Arts Culture



Left to Right: Visitors Guide, Destination Map, Golf Guide, California Desert Region Map.

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gateway cities	miles
Las Vegas	273
Los Angeles	110
Ontario	70
Phoenix/Scottsdale	280
San Diego	110

day trips	miles
Anza Borrego State Park	78
Big Bear Lake	94
Disneyland	102
Idyllwild	45
Joshua Tree National Park	61
Orange County	108
Salton Sea Recreation Area	53
Temecula Wine Country	69

## nine resort cities – one beautiful oasis

### PALM SPRINGS

An intimate village atmosphere steeped in fine dining, shopping, boutique hotels and midcentury modern architecture.

- Palm Springs Aerial Tramway
- Palm Springs Air Museum
- Palm Springs International Film Festival
- Uptown Design District
- VillageFest (every Thursday night)

### DESERT HOT SPRINGS

This quaint community is situated above natural underground hot mineral water streams that feed into its multiple spa properties.

- Cabot's Pueblo Museum
- 20 boutique mineral water spa resorts
- One of America's most popular cities for its exceptional drinking water

### CATHEDRAL CITY

A center of family-oriented fun, unique dining, hiking and one-of-a-kind shopping—from vintage to the new and trendy.

- Award-winning Fountain of Life in Cathedral City's Town Square
- Big League Dreams Sports Park
- Hot Air Balloon Festival
- Perez Road Design District

### RANCHO MIRAGE

Nicknamed "The Playground of Presidents," the city is home to stellar golf courses, lushly landscaped estates, first class shopping and fine dining.

- The Annenberg Retreat at Sunnylands
- The Show at Agua Caliente Casino Resort Spa
- Children's Discovery Museum of the Desert
- ANA Inspiration LPGA Golf Tournament

### LA QUINTA

A golfer's paradise surrounded by the scenic Santa Rosa Mountains, fabulous dining, shopping, hiking trails and an abundance of art and culture.

- CareerBuilder PGA Golf Tournament
- La Quinta Arts Festival
- Old Town La Quinta
- PGA WEST

### PALM DESERT

A cultural, educational and retail center featuring multiple restaurants, golf resorts, miles of hiking trails and shopping for every budget.

- College of the Desert Street Fair
- El Paseo ("The Rodeo Drive of the Desert")
- McCallum Theatre for the Performing Arts
- National Monument Visitor Center
- Palm Springs Art Museum in Palm Desert
- The Living Desert Zoo & Botanical Gardens

### INDIAN WELLS

A premier luxury resort city famous for top resorts, sensational spas, shopping, dining and year-round recreational activities.

- Indian Wells Arts Festival
- Indian Wells Golf Resort
- Indian Wells Tennis Garden (BNP Paribas Open)

### INDIO

Nicknamed "The City of Festivals," this family-oriented community is home to both rich agriculture and world-recognized entertainment.

- Music Festivals (Coachella, Stagecoach and Desert Trip)
- Empire and Eldorado Polo Grounds
- Indio PowWow
- International Tamale Festival
- Riverside County Fair & National Date Festival
- Shields Date Garden

### COACHELLA

The valley's easternmost city is renowned for celebrating its multi-generational Mexican American culture with annual events and for its stately groves of date trees.

- Gateway to Salton Sea
- Coachella Walls (Murals)
- Pueblo Viejo Historic Tour
- Saturday Farmers Market

### VALLEY-WIDE ACTIVITIES

- Casinos • Eco Tours • Golf • Hiking
- Hollywood History • Hot Air Balloons • Jeep & Hummer Tours
- Windmill Tours • Shopping • Architecture Tours