

The **VIRGINIA MOUNTAINS** region sits between the Shenandoah Valley and the Southwestern part of the state. Filled with spectacular views and a wealth of outdoor adventures, this region is a perfect destination for travelers who want to experience a true getaway. Scenic drives through the mountains connect many of the charming towns and lively cities, each with its own genuine brand of local culture, historic sites and delicious food. From the natural hot springs in Bath County to the bustling city of Roanoke, and down to the shores of Smith Mountain Lake, the Virginia Mountains offer travelers every reason to stop, relax and stay awhile.



VIRGINIA MOUNTAINS

FALLING SPRING IN COVINGTON. THIS STUNNING LOCATION IS ONE OF MANY IN THE VIRGINIA MOUNTAINS. MAKE A DAY OF IT WITH A BIKE RIDE FOR THE ULTIMATE OUTDOORS EXPERIENCE.

- ENJOY WORLD-CLASS MUSIC AND CUISINE** at the Garth Newell Music Center in Warm Springs, where resident artists are joined by renowned guests to enjoy chef-prepared meals in a rustic setting. Stay at the restored Inn at Gristmill Square B&B and dine at their award-winning restaurant, The Waterwheel. Or camp at Douthat State Park, which offers hiking, mountain biking, fishing, watercraft rentals, tent sites and cabin rentals.
- RENT A HOUSEBOAT** and enjoy the sunset on Smith Mountain Lake. Five hundred miles of coastline in two counties, Bedford and Franklin, make this lake a favorite for water-based fun and relaxation.
- ENJOY CULTURE, FOOD AND THE OUTDOORS** with a stay in Roanoke. Stop at Center in the Square for its many museums and butterfly garden. Play vintage pinball games at the Pinball Museum and catch a play on the Mill Mountain Theater stage. Explore craft beers along the Blue Ridge Beerway, visiting breweries in Botetourt, Bedford and Roanoke counties. Speaking of explore, Roanoke County's Explore Park offers camping, glamping and even heated and air-conditioned pod cabins, as well as stellar mountain bike trails and great fishing and paddling on the Roanoke River, all about 20 minutes from downtown and directly off the Blue Ridge Parkway at milepost 115.
- PUMP UP THOSE TIRES** and hit the Jackson River Scenic Trail, a railbed trail suitable for family bike riding. While you're in Covington, plan some time on the Alleghany Highlands Blueway, comprised of the Jackson and Cowpasture Rivers, Douthat Lake and Lake Moomaw.
- EXPERIENCE LIFE ON A TOBACCO FARM** at the Booker T. Washington Monument in Hardy, and learn about Washington's early life as a slave, before he rose to prominence as a leader and educator.
- CATCH A SHOW** at the Historic Masonic Theatre in Clifton Forge or the adjacent Amphitheatre, designed and built by Virginia Tech architecture students.
- GET A LITERAL TASTE OF HISTORY** in the moonshine capital of America, where Franklin County Distillery offers genuine moonshine just like the bootleggers used to make back in the day. Stop in the small town of Rocky Mount at The Harvester Performance Center, where you'll catch an intimate show from talented performers such as Willie Nelson. Don't forget to stop at Homestead Creamery in Burnt Chimney, where you can enjoy lunch and renowned ice cream, or learn more about the local community's agriculture by exploring their farm and dairy plant.
- PADDLE THE UPPER JAMES WATERWAY TRAIL** and experience outstanding scenic beauty, history, wildlife and freshwater fishing. Twelve public access points, including Iron Gate, Buchanan and Glen Maury Park, and several outfitters and guides make this historic waterway accessible for all skill levels.
- Don't leave Roanoke without stopping at the **MILL MOUNTAIN STAR**, the world's largest illuminated man-made star, and viewing the city from 1,045 feet above. Beautiful both day and night!
- PUT ON YOUR SERIOUS HIKER FACE** and tackle Virginia's Triple Crown – Dragon's Tooth, McAfee Knob and Tinker Cliffs. These challenging hikes will be rewarded with stunning views and incredible photo ops.
- CATCH A FLY BALL** at a Salem Red Sox game. Farm team of the Boston Red Sox, their home is Haley Toyota Field at Salem Memorial Ballpark, which boasts beautiful views of the surrounding mountains.



The National D-Day Memorial—Bedford



Roanoke Star—Roanoke



Salem Memorial Ballpark—Salem

(FACING PAGE) FALLING SPRING (COVINGTON); SARAH HAUSER / THE NATIONAL D-DAY MEMORIAL (BEDFORD); JUDY WATKINS / ROANOKE STAR (ROANOKE); CREATIVE DOG MEDIA / SALEM MEMORIAL BALLPARK (SALEM); COURTESY OF VIRGINIA'S BLUE RIDGE

Virginia Mountains

Welcome Center at Covington

Virginia Tourism Corporation
Mile Marker 2, I-64 Eastbound
Covington 24426
540-559-3010

ALLEGHANY HIGHLANDS

INCLUDES CLIFTON FORGE, COVINGTON, LOW MOOR, MILLBORO

ALLEGHANY HIGHLANDS CHAMBER OF COMMERCE & TOURISM

110 Mall Rd., Covington 24426
540-962-2178; 888-430-5786
visitalleghanyhighlands.com
Beautiful mountain views, endless outdoor recreation and two walkable downtowns with locally-owned shops and restaurants. Historic treasures and a thriving arts community. Get away, enjoy - it's uniquely Alleghany!

► THINGS TO DO

ALLEGHANY HIGHLANDS ARTS & CRAFTS CENTER

439 E. Ridgeway St.; Clifton Forge 24422
540-862-4447
Fine art, fine crafts, fine folks. Regional juried fine art and crafts. Rotating, invitational gallery exhibits. Open Tuesday-Saturday, Mid-January-April; open Monday-Sunday, May-December; closed Thanksgiving, Christmas, July 4th.

ALLEGHANY HIGHLANDS BLUEWAY

110 Mall Rd., Covington 24426
540-962-2178; 888-430-5786
alleghanyhighlandsblueway.com
Miles of scenic rivers and shoreline on two pristine lakes.

ALLEGHANY HIGHLANDS GENEALOGICAL SOCIETY

515 E. Pine St., Covington 24426
540-962-1501; ahgscov.org
Library and archives with hundreds of old photos and records.

ALLEGHANY HIGHLANDS TRAILS

110 Mall Rd., Covington 24426
540-962-2178; alleghanyhighlandstrails.com
Many miles of challenging trails with peaceful mountain views.

ALLEGHANY HISTORICAL SOCIETY COVINGTON DEPOT

149 Maple Ave., Covington 24426
540-965-0149; 888-430-5786
alleghanyhistorical.org
Restored 1908 C&O passenger depot and 1890 freight depot.

BLUE SPRING RUN FARM

3901 Blue Spring Run Rd., Covington 24426
540-747-2055; bluespringrunfarm.com
Tours, seasonal produce, baked goods and sweet treats available year-round.

C&O RAILWAY HERITAGE CENTER

705 Main St., Clifton Forge 24422
540-862-8653; 800-453-2647; coh.org
Railway heritage museum that tells the story of C&O Railway.

CHILDREN'S FOREST

State Rt. 18, James River Ranger District, Covington 24426
540-962-2214; visitalleghanyhighlands.com
Planted by children, a unique site offering an easy hike.



The National D-Day Memorial—Bedford

CLIFTON FORGE SCHOOL OF THE ARTS

518 Church St., Clifton Forge 24422
540-862-7275; cfsota.org
Offers a large array of art and music classes.

DOUTHAT STATE PARK

14239 Douthat State Park Rd., Millboro 24460
540-862-8100; 800-933-7275; 800-933-PARK
virginiastateparks.gov.

FALLING SPRING FALLS

Scenic overlook on Rt. 220 north of Covington, Covington 24426
540-962-2178; 888-430-5786
visitalleghanyhighlands.com
Remarkable cascade falling about 80 feet to the valley below.

HISTORIC HUMPBACK BRIDGE

1-64 Exit 10 to Rt. 60 travel 1/2 mile east or take Rt. 60 west from Covington 24426
540-962-2178; 888-430-5786;
visitalleghanyhighlands.com
The oldest bridge of this style in existence; wayside park.

HISTORIC MASONIC THEATRE

510 Main St., Clifton Forge 24422
540-862-5655; historicmasonictheatre.com
Constructed in 1905, now used as a performing arts center.

JACK MASON'S TAVERN

400 E. Ridgeway St., Clifton Forge 24422
540-862-5624; jackmasonstavern.com
Open at 11am, seven days a week for lunch, dinner, craft beer and lots of fun!

JACKSON RIVER SCENIC TRAIL

Alleghany County Parks & Recreation
Covington 24426
540-863-6622; alleghanyhighlandstrails.com
14.4-mile trail for biking, hiking and horseback riding.

JACKSON RIVER SPORTS COMPLEX

870 W. Edgemont Dr., Covington 24426
540-965-6360; covington.va.us
State-of-the-art sports facility. Athletic fields, lighted tennis courts, driving range.

LAKE MOOMAW, GATHRIGHT DAM AND MORRIS HILL CAMPGROUND

South end of Lake Moomaw, Morris Hill Rd., 110 Mall Rd., Covington 24426
540-962-2178; 888-430-5786
visitalleghanyhighlands.com
Nestled in the scenic Alleghany Mountains; camping, boating, fishing, swimming.

MAIN STREET PARK/ENGINE 701

Main St., 333 W. Locust St., Covington 24426
540-962-6360; covington.va.us
Six-acre community park with the refurbished 701 Steam Engine.

MASONIC AMPHITHEATRE

513 Church St., Clifton Forge 24422
540-862-5655; historicmasonictheatre.com
A unique venue that offers entertainment in music and theatre performances.

OAKLAND CHURCH & CEMETERY

Low Moor/Selma Rd., Low Moor 24457
540-962-2178; 888-430-5786;
visitalleghanyhighlands.com
Circa 1834; served as hospital during Civil War; Confederate soldiers buried here.

RIVER ROCK AMPHITHEATRE

870 W. Edgemont Dr., Covington 24426
540-965-6360; covington.va.us
Seasonal entertainment in a unique venue.

WRIGHTSVILLE HERITAGE MUSEUM

702 Wrightstown Rd., Rt. 60 and 220 Exit 16 off I-64, Covington 24426
540-962-6787
tmfndt.wix.com/themclintonfoundation
Historical artifacts, paintings, furniture, machinery, clothing. Some dating back to slavery.

BEDFORD AREA

VIRGINIA MAIN STREET COMMUNITY
INCLUDES BIG ISLAND, FOREST

BEDFORD AREA WELCOME CENTER

U.S. 460 & 122, 816 Burks Hill Rd.
Bedford 24523
540-587-5681; 877-447-3257; visitbedford.com
Bedford offers outdoor recreation, wineries, breweries, shopping, unique dining and lodging. RV hook-ups, Wi-Fi and meeting space available.

► THINGS TO DO

BEDFORD MUSEUM AND GENEALOGICAL LIBRARY

201 E. Main St., Bedford 24523
540-586-4520; bedfordmuseum.org
Local history. Open 10am-5pm, Monday-Friday.

THE BEDFORD WINE TRAIL

816 Burks Hill Rd., Bedford 24523
540-587-5681; 877-447-3257
thebedfordwinetrail.com
Savor the flavor of exquisite wine varieties and enjoy wonderful views.

BIG OTTER MILL

Rt. 122 North, Bedford 24523
434-455-2308; bigottermill.com
Historic mill that hosts events and group tours by appointment.

BOWER CENTER FOR THE ARTS

305 North Bridge St., Bedford 24523
540-586-4235; bowercenter.org
Cultural center with art exhibits, concerts, workshops throughout the year.

THE CHARLES & LOUISE WHARTON HOUSE

315 North Bridge St., Bedford 24523
540-587-5681; bedfordhistory.org
1883 Italianate house and gardens. Gardens open to public.

FALLING CREEK PARK

1229 County Farm Rd., Bedford 24523
540-586-7682; co.bedford.va.us
Disc golf, bike, birding, wildlife walking trails, skateboard park, picnic shelters.

HISTORIC AVENEL PLANTATION

413 Avenel Ave., Bedford 24523
540-586-1814; historicavenel.com
1830s plantation house with resident ghost and tours by appointment.

HUNTER'S RAID CIVIL WAR TRAIL

816 Burks Hill Rd., Bedford 24523
540-587-5681; 877-447-3257; civilwartrails.org
Bedford hosts four sites. Information at Bedford Area Welcome Center.

NATIONAL D-DAY MEMORIAL

3 Overlord Cir., Bedford 24523
540-586-3329; 800-351-3329; dday.org
This national monument honors the Allied forces on D-Day.

PEAKS OF OTTER

Milepost 86, Blue Ridge Pkwy., Bedford 24523
540-586-4496; 800-542-5927; peaksforotter.com
Hiking, fishing, wildflower trails, picnic areas, campgrounds, spectacular mountain views.



When the Order of the Day went out that morning, the stakes were clear: "The eyes of the world are upon you. The hopes and prayers of liberty-loving people everywhere march with you." Each member of the Allied Forces of D-Day knew that anything less than a victory would mean the end of liberty as they knew it. And it's why they took up the call of duty. Celebrate the 75th anniversary of their defense of freedom at the National D-Day Memorial. **Learn more at dday.org.**

ON JUNE 6, 1944, 4,413 MEN DIED SO THAT FREEDOM WOULDN'T

THE NATIONAL D-DAY MEMORIAL (BEDFORD); CAMERON DAVIDSON

VIRGINIA IS FOR HISTORY LOVERS



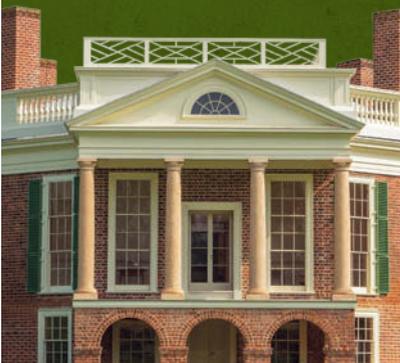


THOMAS JEFFERSON'S
Poplar Forest

SEE WHY JEFFERSON'S SECOND HOME WAS FIRST IN HIS HEART

Designed and built as his private retreat, Thomas Jefferson's Poplar Forest is an extraordinary architectural achievement—a National Historic Landmark, nominated as a UNESCO World Heritage Site, and an award-winning historic restoration in progress.

PLAN YOUR VISIT TODAY
POPLARFOREST.ORG/MORE



SEDALIA CENTER
1108 Sedalia School Rd., Big Island 24526
434-299-5080; sedaliacenter.org
Venue hosting concerts, festivals, workshops and more. Camping available.

THOMAS JEFFERSON'S POPLAR FOREST
1542 Bateman Bridge Rd., Forest 24551
434-525-1806; poplarforest.org
Pursue happiness! Discover Jefferson's personal retreat. Ongoing restoration and archaeology.

BOTETOURT COUNTY
INCLUDES BUCHANAN, EAGLE ROCK, FINCASTLE

BOTETOURT COUNTY CHAMBER OF COMMERCE
13 West Main St., Fincastle 24090
540-928-2017; botetourtchamber.com
Visit Botetourt, located in the heart of Virginia's Blue Ridge.

BOTETOURT COUNTY PARKS AND RECREATION AND FACILITIES
16 East Main St., Box 4, Fincastle 24090
540-928-2130; visitvbr.com/botetourt
Historic Botetourt, Appalachian Trail, James River, Parkway and more!

► THINGS TO DO

BLACKSMITH SHOP / WYSONG PARK
West Main St., Fincastle 24090
540-473-3077; hisfin.org
Circa 1840; it's contains blacksmith tools and history of the family who owned it.

BOTETOURT COUNTY HISTORIC CIRCUIT COURTHOUSE
1 West Main St., Fincastle 24090
540-473-8274; hisfin.org
Original, primary source genealogy documents dating to the early 1700s.

BOTETOURT COUNTY HISTORICAL MUSEUM
Courthouse Square, Fincastle 24090
540-473-3713; bothistsoc.org
Houses hundreds of artifacts and historic interpretations of Botetourt County.



BUCHANAN HISTORIC THEATRE
19778 Main St., Buchanan 24066
540-254-1155; buchanantheatre.com
Big Screen in small town. National Register of Historic Places.

FINCASTLE HISTORIC DISTRICT
Historic Fincastle, Inc. 20 West Main St., Fincastle 24090
540-473-3077; hisfin.org
A virtual museum of American architecture from 1770s-20th century.

FINCASTLE LIBRARY GENEALOGY ROOM
11 Academy St., Fincastle 24090
540-928-2700
botetourtva.gov/libraries/genealogy.php
Botetourt once extended through seven present-day states. Genealogical resources available.

HISTORIC BUCHANAN
19753 Main St., Buchanan 24066
540-254-1212; townofbuchanan.com
Small town with more than 200 years of history.

JAMES MATTEN EARLY CABIN
121 Murray St., Fincastle 24090
540-473-3077; hisfin.org
Furnished historic cabin, circa 1796; scheduled tours available.

ROARING RUN RECREATION AREA
450 Roaring Run Rd., Eagle Rock 24085
540-928-2130; visitvbr.com/botetourt
Early 1800s iron furnace; leisurely hike to exquisite water fall.

UPPER JAMES RIVER WATER TRAIL
16 East Main St., Fincastle 24090
540-928-2130; upperjamesriverwatertrail.com
Blueway with nine public access points, kayaking, tubing, canoeing, fishing.

COUNTY OF BATH
INCLUDES HOT SPRINGS, MILLBORO, WARM SPRINGS

COUNTY OF BATH VISITOR CENTER
2696 Main St., Hot Springs 24445
800-628-8092; discoverbath.com
Information about local attractions include golf, campgrounds, resorts, spas, bed & breakfasts, state parks, hiking, hunting, fishing.

► THINGS TO DO

ASHWOOD STATION
5295 Sam Snead Hwy., PO BOX 905
Hot Springs 24445
540-839-2349

A unique shopping experience- antiques, vintage and handcrafted items galore!

BATH COUNTY HISTORICAL SOCIETY MUSEUM
99 Courthouse Hill (across from library)
Warm Springs 24484
540-839-2543; bathcountyhistory.org
Historical museum and research library. Call for seasonal hours.

BLOWING SPRINGS
Rt. 39, 7608 Mountain Valley Rd., Warm Springs 24484
540-839-2521
Hiking, wildlife, birding, fishing.

BOLAR MOUNTAIN RECREATIONAL AREA
756 Twin Ridge Dr., Rt. 600
Warm Springs 24484
540-839-2521; discoverbath.com
Swimming, camping, fishing, hunting, boating, hiking, wildlife, birding, picnic area.

COURSEY SPRINGS FISH HATCHERY
300 Hatchery Ln., Millboro 24460
540-925-2343; dgif.state.va.us
Free guided tours, 365 days a year.

DOMINION BACK CREEK RECREATION AREA
Rt. 600, 316 Power Station Dr.
Warm Springs 24484
540-279-4136; discoverbath.com
Swimming, hiking, non-power boating, picnic areas.

DOUTHAT STATE PARK
14239 Douthat State Park Rd., Millboro 24460
540-862-8100; 800-933-PARK
virginiastateparks.gov.

GARTH NEWEL MUSIC CENTER
403 Garth Newel Ln., Hot Springs 24445
540-839-5018; garthnewel.org
World-class music, gourmet food, friendly people and breathtaking scenery.

GATHRIGHT DAM
316 Power Station Dr., Warm Springs 24484
540-962-1138; discoverbath.com
Scenic overlooks, camping, boating, fishing, swimming, hiking.

HIDDEN VALLEY RECREATIONAL AREA
1531 Hidden Valley Rd., Warm Springs 24484
540-839-2521; discoverbath.com
Camping, fishing, hiking and biking trails, birding, wildlife.

LAKE MOOMAW AT BOLAR MOUNTAIN RECREATIONAL AREA
756 Twin Ridge Dr., Warm Springs 24484
877-444-6777; 800-342-2267
discoverbath.com
A renowned fishing spot. Activities include boating, fishing, hiking, biking, camping.

LES COCHONS D'OR (LCDO)
2829 Main St. Hot Springs 24445
540-839-8900; lcdoinc.com
Inspired, rustic American dining with a French twist.

THE NATURE CONSERVANCY
420 Forestry Rd. Hot Springs 24445
540-839-3599; nature.org/en-us/get-involved/how-to-help/places-we-protect/warm-springs-mountain/
Warm Springs Mountain Preserve features hiking trails with stunning vistas.

PUMPED STORAGE STATION
Rt. 600, 316 Power Station Dr.
Warm Springs 24484
540-279-4136; discoverbath.com
Cited as one of the nation's most outstanding engineering achievements.

PEAKS of OTTER
LODGE



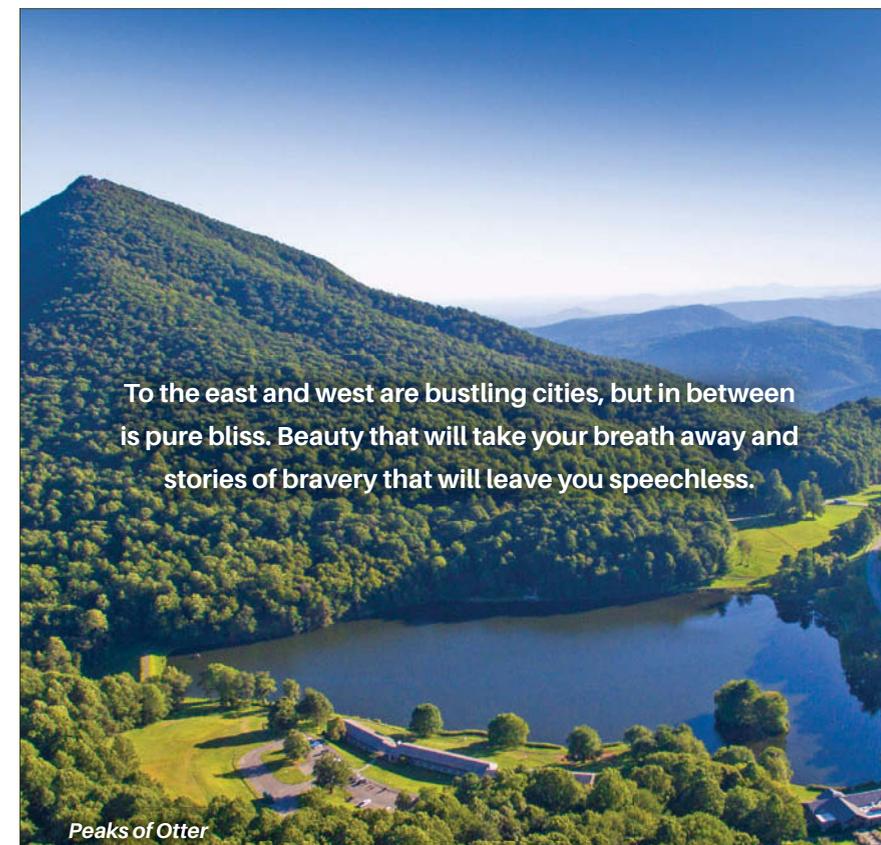
DISCONNECTING IS THE BEST WAY TO CONNECT.

If you're looking for a charming place to hike or get away, make your break for the Peaks of Otter Lodge. Enjoy a tranquil experience in the Blue Ridge Mountains just 45 minutes from Roanoke. The Peaks of Otter Lodge proves that what's hidden away is worth discovering.

BOOK YOUR RESERVATION
PeaksOfOtter.com | 888-454-7711

Hospitality by Delaware North.
©2019 Delaware North Parks & Resorts of Shenandoah, Inc.

BOTETOURT COUNTY MOTORCYCLES: SAM DEAN



To the east and west are bustling cities, but in between is pure bliss. Beauty that will take your breath away and stories of bravery that will leave you speechless.

Where Ordinary Ends...
BEDFORD BEGINS.



DestinationBedfordVa.com
877-447-3257 | #DestinationBedfordVa

VIRGINIA IS FOR MOUNTAIN LOVERS



Booker T. Washington House—Hardy

SNEAD'S 1912 STEAK
P.O. Box 1316 Hot Springs 24445
540-839-6328; sneads1912.com
Premier steakhouse in Bath County.

WARM SPRINGS MOUNTAIN PRESERVE
Rt. 39 and Rt. 703, Warm Springs 24484
540-839-3599; nature.org
Trails known for amazing diversity of natural communities, plants, animals.

CRAIG COUNTY
INCLUDES NEW CASTLE, PAINT BANK

CRAIG COUNTY TOURISM COMMISSION
108 Court St., New Castle 24127
540-864-5010; visitcraigcountyva.com
Enormous outdoor playground; 300 square miles and no traffic lights!

CRAIG COUNTY VISITOR INFORMATION
303 Main St., New Castle 24127
540-864-8978; craiglibrary.com
Information on Craig County and historic New Castle. Start of The Craig County Barn Quilt Trail.

► THINGS TO DO

FENWICK MINES DAY USE AREA
128 Old Jeep Rd., New Castle 24127
540-552-4641; fs.usda.gov
Hiking and horse trails, pond and picnic areas.

NEW CASTLE TOWN PARK
210 Salem Ave., New Castle 24127
540-864-2200; visitcraigcountyva.com
Play equipment, picnic area, open space, LOVEworks, restaurants, shopping nearby.

OLD BRICK HOTEL & GENEALOGY LIBRARY
141 Court St., New Castle 24127
540-864-5004; visitcraigcountyva.com
Three floors of local history and artifacts.

PAINT BANK FISH HATCHERY
14505 Paint Bank Rd., Paint Bank 24131
540-897-5401; dgif.virginia.org
Open 7am-3:30pm daily. Family-friendly trout viewing experience.

FRANKLIN COUNTY/ROCKY MOUNT
INCLUDES AXTON, BOONES MILL, CALLAWAY, FERRUM, HARDY, HENRY, MONETA, PENHOOK

FRANKLIN OFFICE OF ECONOMIC DEVELOPMENT—TOURISM
1255 Franklin St., Suite 112
Rocky Mount 24151
540-483-3030; visitfranklincountyva.com
The Gateway to the Virginia Mountains Region and much more.

TOWN OF BOONES MILL
359 Boones Mill Rd., Boones Mill 24065
540-334-5404; visitfranklincountyva.com
Rail heritage, craft beer & spirits, art and great food.

TOWN OF ROCKY MOUNT
345 Donald Ave., Rocky Mount 24151
540-483-7660; rockymountva.org
Great music, restaurants, outdoor recreation and historic tours.

► THINGS TO DO

THE 1769 OLD CHAPEL CHURCH
436 Old Chapel Rd., Penhook 24137
540-483-3030; visitfranklincountyva.com
Restored historic church; oldest timber-frame structure in Southwest Virginia.

BLUE RIDGE INSTITUTE AND FARM MUSEUM
20 Museum Dr., Ferrum College, Ferrum 24088
540-365-4416; blueridgeinstitute.org
State center for Blue Ridge folklore. Folklife exhibits.

BOOKER T. WASHINGTON NATIONAL MONUMENT
12130 Booker T. Washington Hwy.
Hardy 24101
540-721-2094; nps.gov/bowa
Birthplace of Booker T. Washington. Open daily, 9am-5pm.

BOONES MILL HISTORIC DISTRICT
Downtown, Main/Easy Sts., Boones Mill 24065
540-334-5404; townofboonesmill.org
Discover a vibrant community rich with local history.

FRANKLIN COUNTY ARTISAN STUDIO AND HARVEST TOUR
540-483-2850; artandharvest.com
Annual October tour featuring local art, craft and agricultural products.

FRANKLIN COUNTY BARN QUILT TRAIL
540-483-5161; barnquilttrailfc.com
Largest barn quilt trail in Virginia, view land or water.

FRANKLIN COUNTY HISTORICAL SOCIETY MUSEUM AND RESEARCH LIBRARY
460 S. Main St., Rocky Mount 24151
540-483-1890
franklincountyvirginiahistoricalso.org
Explore local history and research family roots. Annual special events.

FRANKLIN COUNTY SPEEDWAY
385 Speedway Ln., Callaway 24067
276-613-4208; franklincospeedway.com
Regional stock car racing on 3/8-mile paved oval track.

GRAINERY GALLERY AND STUDIOS
220 Franklin St., Rocky Mount 24151
540-483-1317; hottaffyglass.com/the-grainery
Galleries, gift shop, regional art, artisan studios and demonstrations.

GRASSY HILL NATURAL AREA PRESERVE
150 Technology Dr., Rocky Mount 24151
540-265-5234; dcr.virginia.gov/natural-heritage/natural-area-preserves/grassyh
6.6 mile trail within 1,440 acres hosting unique woodland settings.

HARVESTER PERFORMANCE CENTER
450 Franklin St., Rocky Mount 24151
540-484-8277; 540-GUITARS
harvester-music.com
Amazing sounds in a historic hardware store! 175 shows yearly!

HISTORIC BOONES MILL N&W DEPOT
24 Depot Drive, Boones Mill 24065
540-334-5404; townofboonesmill.org
National Register listed, built in 1892 and public restoration project.

JAMISON MILL RECREATION PARK
2000 Jamison Mill Rd., Henry 24102
540-483-9293; playfranklincounty.com
Scenic 300-acre along Philpott Lake, hiking/biking trails, camping and paddling.

JUBAL A. EARLY HOMEPLACE
455 Old Hollow Ln., Hardy 24101
540-483-3030; jubalearly.org
1814 home of General Jubal Early. Listed in National Register, no admission fee.

PHILPOTT LAKE
1058 Philpott Dam Rd., Bassett 24055
276-629-2703; visitphilpottlake.com
Swimming, boating, fishing, hiking, campgrounds, six beaches, nine boat launches.

IT'S NOT WHERE YOU TAKE YOUR Getaway, IT'S WHERE YOUR GETAWAY Takes you.

We'll Take You There.

For detailed information about our splendid amenities, see Bath County directory.

THE ANDERSON COTTAGE



OMNI RESORTS the homestead



Douthat State Park



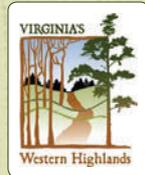
COUNTY OF BATH

540-839-7202
www.DiscoverBath.com

VIRGINIA IS FOR MOUNTAIN LOVERS

BOOKER T. WASHINGTON HOUSE (HARDY): JUDY WATKINS

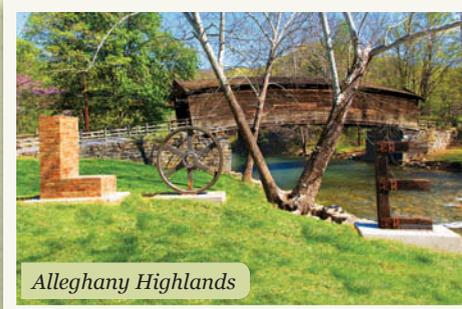
EXPLORE CHARMING TOWNS AMID BEAUTIFUL SCENERY IN VIRGINIA'S WESTERN HIGHLANDS.



Virginia's Western Highlands is famous for its peaceful back roads. With little traffic and endless scenery, these byways are popular with motorcyclists and automobile enthusiasts alike.

You're never far from a stunning mountain view, which is not surprising, since Virginia's Western Highlands is home to some of the state's most unspoiled mountain landscape. Visitors to the region are often surprised and delighted by the many charming small towns to explore and the wonderful shopping, dining and culture they possess.

The mountain scenery has lured visitors to the region for centuries, but in 2019, you can add another Instagram moment to your list of reasons to visit. It's the 50th Anniversary of the iconic Virginia is for Lover's campaign and travelers are literally finding LOVE all across the commonwealth. Each of the four counties in Virginia's Western Highlands has a LOVE sign that serves as a perfect photo op. Each is locally produced and is designed with local amenities or history in mind. Visit all four and share your photos using the hashtags #VaWesternHighlands and #LoveVa.



Alleghany Highlands



County of Bath



Craig County



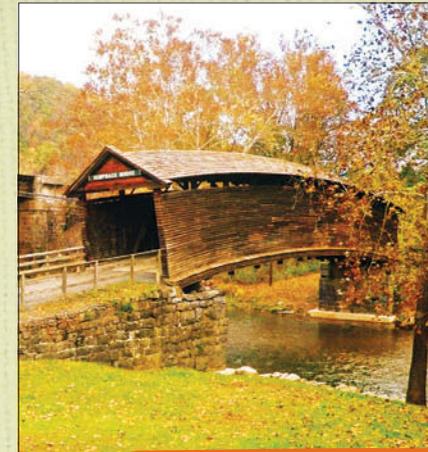
Highland County

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Virginia's Western
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Alleghany Highlands | County of Bath | Craig County | Highland County

PROVIDENCE RACEWAY
 3399 Providence Church Rd., Henry 24102
 540-420-6833; providenceraceway.com
 Competitive kart racing on dirt bullring. Season runs April-November.

ROCKY MOUNT HISTORIC DISTRICT
 Downtown Rocky Mount - Franklin St.,
 Rocky Mount 24151
 540-263-8319; historicrockymount.com
 Discover hidden gems throughout downtown. National Register of Historic Places.

SMITH MOUNTAIN LAKE
 Moneta 24121
 540-721-1203; visitmithmountainlake.com
 500 shoreline miles.

SMITH MOUNTAIN LAKE COMMUNITY PARK
 1480 Parkway Ave., Moneta 24121
 540-483-9293; playfranklincounty.com
 Public beach access, fishing pier, walking trails, playground and more.

SMITH MOUNTAIN LAKE FARM ALPACAS
 Morewood Rd., Hardy 24101
 540-719-0281; smithmountainlakefarm.com
 Offers guided educational, hands-on, interactive tours daily by reservation.

TURKEYCOCK WILDLIFE MANAGEMENT AREA
 State Rt. 619, Axton 24054
 804-367-1000; dgif.virginia.gov/wmas
 2,679 acres, hiking and wildlife opportunities, dense hardwood covered mountain.

TWIN RIDGE RECREATION PARK
 276-629-2703; visitfranklincountyva.com
 Hosts such events as the National Guard FLW College Fishing Northern Conference Championship.

WAID RECREATIONAL AREA
 701 Waid Park Rd., 2150 Sontag Rd.
 Rocky Mount 24151
 540-483-9293; playfranklincounty.com
 Bike/hiking trails, playground, sports fields, river access and more.

WHITE LIGHTENING ARTISAN TRAIL
 540-483-3030; whitelighteningartisantrail.com
 Handmade, homemade, homegrown crafts, arts, products in studios and shops.

HIGHLAND COUNTY

INCLUDES MCDOWELL, MONTEREY

► THINGS TO DO

HIGHLAND COUNTY VISITOR CENTER
 61 Highland Center Dr., Monterey 24465
 540-468-2550; highlandcounty.org
 Virginia's Sweet Spot. Hiking, birding, barn quilt tours, Maple Festival.

FAIR LAWN FARM
 3118 Mill Gap Rd., Monterey 24465
 540-468-3094; comehomeofairlawnfarm.com
 Vintage farm tour, sugar camp, heirloom orchard. Call for appointment.

HIGHLAND COUNTY MAPLE SUGAR CAMPS
 540-468-2550; highlandcounty.org/for-the-visitor/highland-countys-maple-sugar-camps
 Visit a camp to learn about Maple Syrup! Call for appointments.

HIGHLAND COUNTY MUSEUM
 161 Mansion House Rd., McDowell 24458
 540-396-4478; highlandcountyhistory.com
 Explore Highland County's rich heritage and Civil War history!



Carvins Cove Natural Reserve—Roanoke

HIGHLAND COUNTY WALK OF HONOR
 165 W. Main St., Monterey 24465
 540-468-2551; highlandcova.org/Memorial
 Highland County's tribute to our area veterans.

LAUREL FORK, GEORGE WASHINGTON AND JEFFERSON NATIONAL FORESTS
 Laurel Fork, Highland County Chamber of Commerce, Monterey 24465
 540-468-2550; highlandcounty.org
 Experience scenic beauty, untouched land, fishing, camping and native wildlife.

MCDOWELL BATTLEFIELD
 U.S. 220, McDowell 24458
 540-396-4478; highlandcountyhistory.com
 Experience an unspoiled mountain Civil War battlefield.

ROANOKE

INCLUDES VINTON

EXPLORE PARK
 BRP Milepost 115, 56 Roanoke River Parkway Rd., Roanoke 24014
 540-427-1800; explorepark.org
 Hiking trails, river access, disc golf course, camping and visitor center.

VIRGINIA'S BLUE RIDGE VISITOR INFORMATION CENTER
 101 Shenandoah Ave. NE, Roanoke 24016
 540-342-6025; 800-635-5535; visitvbr.com
 Off I-81, Exit 143 and Parkway Milepost 120. Open daily.



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(540) 483-3030 | VisitFranklinCountyVA.com



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540-483-0907 | rockymountva.org | harvester-music.org





Center in the Square—Roanoke

VISIT VIRGINIA'S BLUE RIDGE
 101 Shenandoah Ave. NE, Roanoke 24016
 540-342-6025; 800-635-5535; visitvbr.com
 Virginia's Blue Ridge, a metro-mountain visitor destination.

► THINGS TO DO

CENTER IN THE SQUARE
 1 Market Sq., SE, Roanoke 24011
 540-342-5700; centerinthesquare.org
 Cultural complex housing history, science museums and a theatre.

CRYSTAL SPRING PUMP STATION
 2012 South Jefferson St., Roanoke 24014
 540-982-5465; roanokehistory.org
 View the great fly-wheel rotating, the pistons pumping and hear the sound of steam escaping.

ELEANOR D. WILSON MUSEUM AT HOLLINS UNIVERSITY
 8009 Fishburn Dr., Wetherill Visual Arts Center, Roanoke 24020
 540-362-6532; hollins.edu/museum
 Featuring exhibitions exploring currents in contemporary art.

HARRISON MUSEUM OF AFRICAN-AMERICAN CULTURE
 1 Market Sq., SE, Roanoke 24011
 540-857-4395; harrisonmuseum.com
 Showcasing the art and history of local/regional/national African Americans.

HIGH GROUND VETERANS MONUMENT
 814 Washington Ave., Vinton 24179
 540-983-0613; vintonva.gov
 Honoring veterans who serve and who have served.

HISTORIC GRANDIN VILLAGE & THEATRE
 1310 Grandin Rd., SW, Roanoke 24015
 540-345-6177; historicgrandinvillage.com
 Quaint village area with shops & restaurants including Grandin Theatre.

HISTORIC ROANOKE CITY MARKET & DOWNTOWN
 213 Market St., Roanoke 24011
 540-342-2028; roanokemarket.com
 Shop, eat, create, explore. There's always something happening in Downtown.

HISTORY MUSEUM OF WESTERN VIRGINIA
 101 Shenandoah Ave., NE, Roanoke 24016
 540-982-5465; roanokehistory.org
 Exhibits and programs on the history of Western Virginia.

JEFFERSON CENTER
 541 Luck Ave., Ste. 221, Roanoke 24016
 540-345-2550; 866-345-2550; jeffcenter.org
 Historic performing arts theater, art gallery and conference facilities.

KIDS SQUARE
 1 Market Sq., SE, 3rd floor, Roanoke 24011
 540-342-5777; kidssquare.org
 Exhibits encourage play, education and development of gross motor skills.

MILL MOUNTAIN THEATRE
 1 Market Sq., SE, Roanoke 24011
 540-342-5740; 800-317-6455
 millmountain.org
 A year-round live professional theatre since 1964.

MILL MOUNTAIN ZOO
 Mill Mountain Park, Roanoke 24014
 540-343-3241; mmzoo.org
 183 animals representing 70 species, miniature train, picnic area, views.

ROANOKE

» TOP 100 BEST FOR BUSINESS DEVELOPMENT - *Inc. Magazine*

» COST OF LIVING LESS THAN NATIONAL AVERAGE

» BEST PLACE TO RETIRE IN VIRGINIA - *Forbes*

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 540-985-5900
HotelRoanoke.com

Historic Downtown Salem
 540-375-4044
VisitSalemVA.com

Virginia Museum of Transportation
 540-342-5670
VMT.org

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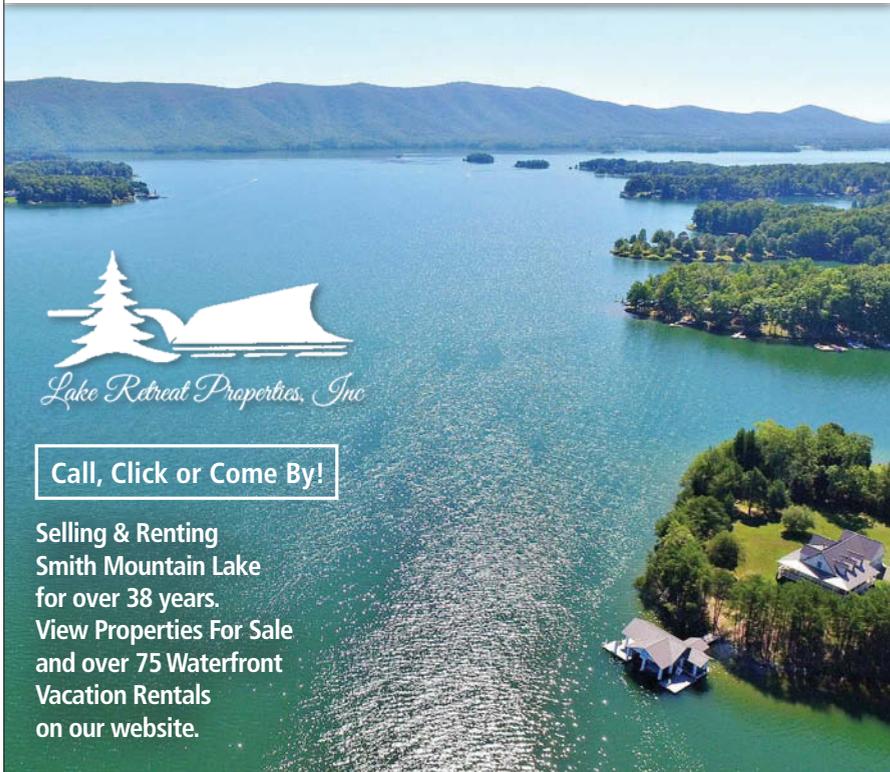
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101 Shenandoah Ave., NE, Roanoke 24016
540-982-5465; roanokehistory.org
Highlighting the photography of O. Winston Link.

ROANOKE PINBALL MUSEUM

One Market Sq., SE, Roanoke 24011
540-342-5746; 540-342-5700
roanokepinball.org
An interactive museum dedicated to the science and history of pinball.

ROANOKE STAR & OVERLOOK

Mill Mountain - Blue Ridge Parkway
Milepost 120; 2000 JB Fishburn Pkwy.,
Roanoke 24014
540-853-1236; playroanoke.com/the-roanoke-star
100-foot historic man-made star on Mill Mountain. Beautiful scenic overlook.

SCIENCE MUSEUM OF WESTERN VIRGINIA

1 Market Sq., SE, Ste. 4, Roanoke 24011
540-342-5710; smwv.org
A variety of exhibits that span the spectrum of science.

SPLASH VALLEY WATER PARK

7415 Wood Haven Rd., Roanoke 24019
540-777-6300; splashvalleywaterpark.com
An outdoor water park featuring slides, a current river, children's sprayground and more!

STARR HILL PILOT BREWERY & SIDE STAGE

6 Old Whitmore Ave., Roanoke 24016
540-685-2012; StarrHill.com/Roanoke
Showcasing new beer and music in the Starr City. Enjoy 23 rotating taps featuring small-batch brews, a stage for live performances and an outdoor patio with local food trucks.

TAUBMAN MUSEUM OF ART

110 Salem Ave., SE, Roanoke 24011
540-342-5760; taubmanmuseum.org
Offers American contemporary art exhibitions, events, performances plus children's gallery.

VINTON HISTORY MUSEUM

210 E. Jackson St., Vinton 24179
540-342-8634; vintonhistorymuseum.org
An educational, fun and free experience for everyone!

VIRGINIA MUSEUM OF TRANSPORTATION

303 Norfolk Ave., SW, Roanoke 24016
540-342-5670; vmt.org
Virginia's official transportation museum. Locomotives, antique automobiles, aviation.

SALEM

SALEM VISITOR'S CENTER

1001 Roanoke Blvd., Salem 24153
540-375-4044; 888-827-2536; visitsalemva.com
Visitors center with information on Salem & Virginia's Blue Ridge.

► THINGS TO DO

DIXIE CAVERNS

5753 W. Main St., Salem 24153
540-380-2085; dixiecaverns.com
Cavern tours, gift and rock shop and antiques mall, campground. Open all year.

DOWNTOWN SALEM HISTORIC DISTRICT

Main St., Academy St. to College Ave.
Salem 24153
540-375-4044; visitsalemva.com
National Historic District encompassing 34 building dating from late 19th and early 20th century. Features eateries, brewery, gift shops and Roanoke College Campus.

SALEM MUSEUM

801 E. Main St., Salem 24153
540-389-6760; salemmuseum.org
Celebrating 250+ years of regional history: historic house, art, gardens.

SALEM RED SOX BASEBALL

1004 Texas St., Salem 24153
540-389-3333; salemsox.com
Class A Minor League Baseball Club.
April-September season. info@salemsox.com, salemsox.com

SALEM'S 9-11 MEMORIAL

216 S. Broad St., Salem 24153
540-375-3081; visitsalemva.com
Lasting tribute to 9/11 located one block from Main Street.

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Bridgewater Plaza, Ste. 2, 16430 Booker T. Washington Hwy., Moneta 24121
540-721-1203; visitsmithmountainlake.com
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► THINGS TO DO

BOOKER T. WASHINGTON NATIONAL MONUMENT

12130 Booker T. Washington Hwy.
Hardy 24101
540-721-2094; nps.gov/bowa
Birthplace of Booker T. Washington. Open daily, 9am-5pm.

BRIDGEWATER MARINA AND BOAT RENTALS

16410 Booker T. Washington Hwy.
Moneta 24121
540-721-1639; bwmarina.com
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6760 White House Rd., Huddleston 24104
540-297-6002; 800-421-6980; lakere retreat.com
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Moneta 24121
800-488-4516; parrotcove.com
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SMITH MOUNTAIN LAKE DAM VISITORS CENTER

2072 Ford Rd., Sandy Level 24161
540-985-2587; smithmtn.com
At the visitors center overlooking the dam, you'll enjoy learning how electricity is generated.

SMITH MOUNTAIN LAKE STATE PARK

1235 State Park Rd., Huddleston 24104
540-297-6066; 800-933-7275; 800-933-PARK
virginiastateparks.gov.



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