



# Experience SAN FRANCISCO

One of the world's most beloved cities, San Francisco has a magnetic appeal that makes it an ideal year-round destination. Its character is cosmopolitan, its scenery is unique, and its cuisine is renowned.

## Geography

Surrounded by water on three sides, the city is compact with an area of only 49 square miles (79 km). San Francisco enjoys a temperate marine climate with temperatures seldom rising above 24°C (75°F) or below 7°C (45°F). While there is seasonal morning and evening fog, San Francisco is one of the sunniest major cities in the U.S..

## Iconic Landmarks

Century-old cable cars, the stunningly beautiful Golden Gate Bridge, lively Fisherman's Wharf, mysterious Alcatraz Island, bustling Chinatown, charming Victorians—San Francisco overflows with iconic landmarks. Look beyond these icons and discover a city that boasts vibrant and colorful neighborhoods, pulsating nightlife, superb shopping, outstanding museums and critically acclaimed theaters.



## Convention Facilities

The Moscone Center is San Francisco's premier convention facility. Two-thirds of the city's hotel rooms are within walking distance of the Center. The city hosts many annual conventions that attract international delegations, particularly in the medical, legal, scientific and high-tech fields.

## Getting Here

San Francisco International Airport (SFO), with its state-of-the-art facilities, is the gateway to the city. SFO is served by 44 international carriers with non-stop flights to 51 international cities, and connects non-stop with 88 cities in the U.S. on 12 domestic airlines. The airport is located just 14 miles south of the city and makes traveling to/ from San Francisco a seamless experience. Visit SFO online: [flysfo.com](https://www.flysfo.com).

## Accommodations

San Francisco has 34,552 hotel rooms, including many distinctive boutique properties and prestigious luxury hotels.

## Culinary

Thousands of restaurants featuring all cuisines and price points are ready to serve your clients' needs. San Francisco and the Bay Area represent the greatest concentration of Michelin stars anywhere in the Americas. San Francisco is a food and wine lover's paradise.

## Arts & Culture

San Francisco supports world-renowned opera, symphony, and ballet; international film festivals; acclaimed museums, galleries and theaters; and a dynamic, diverse year-round calendar of events that put the city at the forefront of the national arts scene.



## Unique Ideas

San Francisco offers a broad range of options for your clients, from the arts, food and wine, and sports to romance, urban adventure, cultural experiences and more. San Francisco Travel can connect you to our members, who offer these and other unique experiences:

- Motorized cable cars for group transportation
- Neighborhood walks and specialty walking tours
- Bike rides across the Golden Gate Bridge, followed by lunch in Sausalito
- Sunset cruises on San Francisco Bay
- Golf tournaments at one of five courses in the city
- Team-building workshops
- Wellness/spa arrangements
- Cooking classes
- Shopping tours in and around San Francisco
- Active adventures, such as hang gliding and indoor rock climbing



## Beyond San Francisco

Enjoy world class wines in Napa Valley and Sonoma County, premier golfing in Monterey, or immerse yourself in the leading edge of the tech world in Silicon Valley, all a short drive from San Francisco.

Destination	Time	Distance
Berkeley	25 minutes	19 km/12 mi
Carmel/Monterey	2½ hours	214 km/133 mi
Lake Tahoe	4 hours	333 km/209 mi
Los Angeles inland	8 hours	622 km/389 mi
Napa/Sonoma	1 hour	80 km/50 mi
Oakland	25 minutes	19 km/12 mi
Sacramento	2½ hours	142 km/88 mi
Sausalito	20 minutes	13 km/8 mi
Silicon Valley	1 hour	80 km/50 mi
Yosemite	4 hours	296 km/185 mi
Tri Valley	1 hour	56 km/35 mi

## Working with San Francisco Travel

Our highly qualified staff works directly with meeting planners and travel professionals to help you promote San Francisco as a destination. We also provide active assistance, itinerary suggestions and comprehensive information on all local services necessary for the development of your successful program. A wide range of reference and promotional materials are available including printed guides, videos and photos, maps in multiple languages, and websites fully translated for international markets.

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